



COMMERCIAL COLLECTION

FUNCTIONAL ART FOR FUNCTIONAL FITNESS



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Philosophy

MyEquilibria has its roots in the link between nature and human innovation. Our products represent the evolution of outdoor and indoor fitness, characterized by a unique design and cutting-edge production technologies and focused on eco-sustainability.

Sculpture & Fitness

Sports and art are amongst the oldest activities that we, as humans, have practiced. For thousands of years, men have strived to become stronger and faster—pushing their limits and sculpting their bodies. Artists then would try to capture the perfection of the human body and immortalize it in their works of art.

Even the modern Olympic Games initially included artistic competitions, with Gold Medals being awarded to the best sculptors, painters, writers, and architects.





Design & Art

The concepts of the outdoor workout and art have coexisted in parallel realities for centuries.

For the first time in history, wellness has brought together cutting-edge exercise equipment and the awe-inspiring quality of art and made them function in perfect unison.

Every curve has been engineered for maximized biomechanics and optimized workout results.

Every exercise session has been selected and developed under the close supervision of the world's most demanding trainers and engineers.

Design & Science

MyEquilibria design and engineering teams, have gone to extraordinary lengths to ensure the maximized safety and durability of each installation, without detracting from its elegance and clean, minimalistic look and feel.

Luxuriously smooth concrete surfaces seamlessly meet steel, aluminium and wood components, guaranteeing maximum stability, safety and performance.





Beauty & Design

Beauty is a powerful trainer, it has the capacity to influence us enhancing our state of mind, our inner mood and our spirit. MyEquilibria design and engineering teams, have gone to extraordinary lengths to ensure the maximized safety and durability of each installation, without detracting from its elegance and clean, minimalistic look and feel. Luxuriously smooth concrete surfaces seamlessly meet steel, fiberglass and aluminium components, guaranteeing maximum stability, safety and performance.

We have engineered beauty into a
luxury designed fitness equipment,
That will make a difference
for your body, mind and spirit.





Our body is our greatest master

It instinctively knows what is best for us. If we take time to listen to it, we'll realize that one way it communicates with us is through movement.

That's how we explore the world.

That's how we learn, become stronger.

That's how we adapt to the environment around us.

Bodyweight workout

MyEquilibria workout programs combine cardio and strength training into one cohesive workout to guarantee long-lasting results. Bodyweight training is one of the best ways to build strength and make your body better at doing the things it was built to do. It's more than just using your own weight for resistance.

It's a way to challenge your body, strengthen your will, and arm yourself with confidence.

It's a way to build strength, stamina, power, endurance, balance and agility.



Functionality

Each of the MyEquilibria structures have been designed to maximize muscle toning during workouts, combining the most effective exercises from nine different disciplines: functional, yoga, athletics, stretching, strength, gymnastics, calisthenics, tactical, boxing, and bootcamp.

Each discipline has been analyzed with criteria of the overall impact it has on the body, including bioenergetics, activation of muscle tissue, heart rate, breathing rate, and caloric burn rate. Only the most effective exercises - from 'beginner' to 'pro' levels of preparation - were selected from each of the nine disciplines and made part of the MyEquilibria training system.





Products

We have worked hand-in-hand with designers, professional trainers and a team of industrial engineers to create installations that are secure and technically accessible to all levels of preparation.

When you exercise, you follow natural body movements that make you more athletic and healthier, not just more muscular.



OUTDOOR

MyTree

MyTree strives to shape the future of outdoor wellness and challenges every convention surrounding fitness equipment.

All MyTrees are available in 3-leaves or 6-leaves configuration.

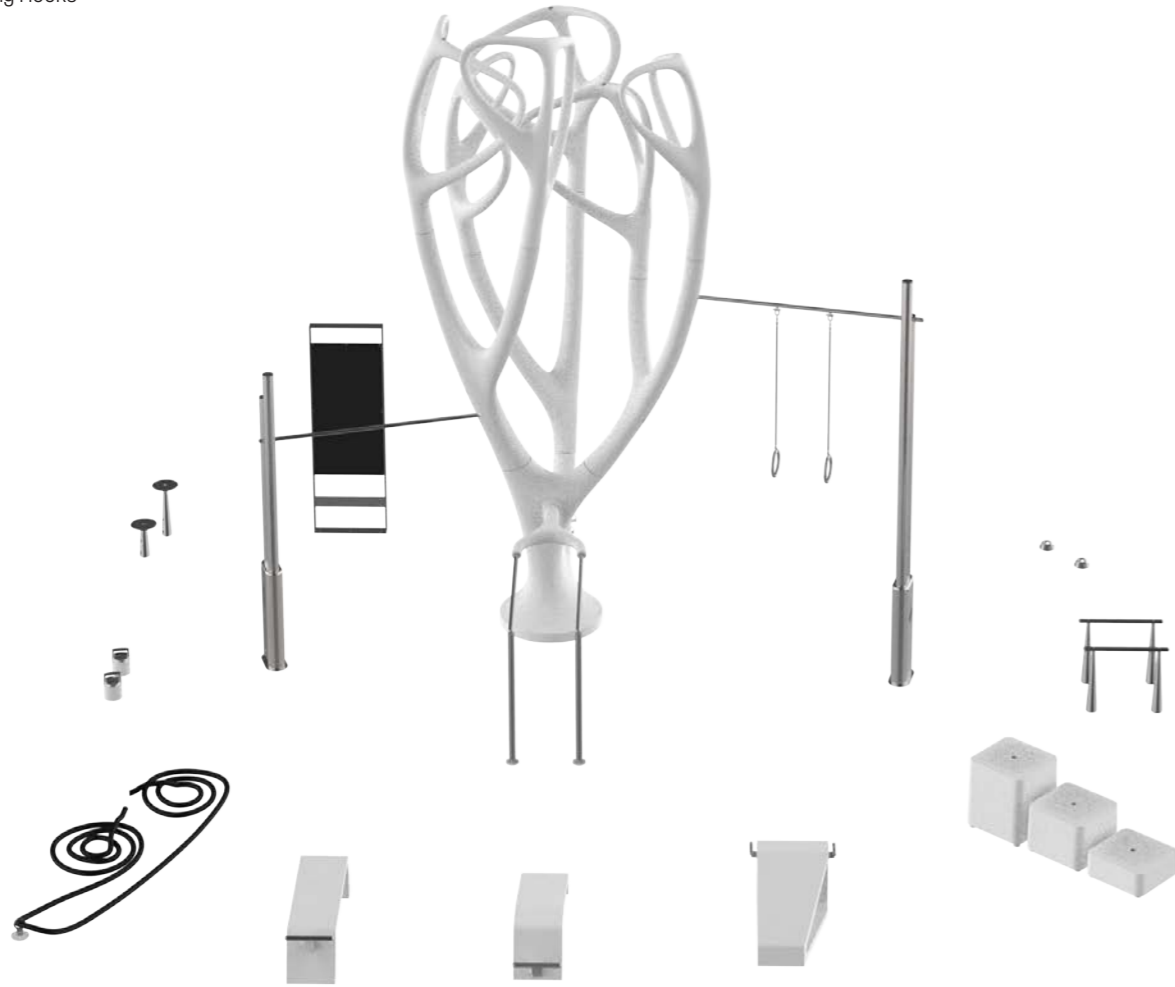
- Engineered around the biomechanics of instinctive training;
- inspired by nature;
- designed featuring the same attention to detail, style and technological sophistication you would expect from a contemporary work of art.



Full Tree Functional

DESIGNED BY VITO DI BARI

- Parallel Bars
- Pull-ups Bar
- Rings Set
- Suspension Training Hooks
- Pistols
- Fix Push-ups
- Battle Rope Loop
- Flat Bench
- Decline Bench
- Flex Bench
- Box Jump Set
- Parallettes
- Ground Hooks



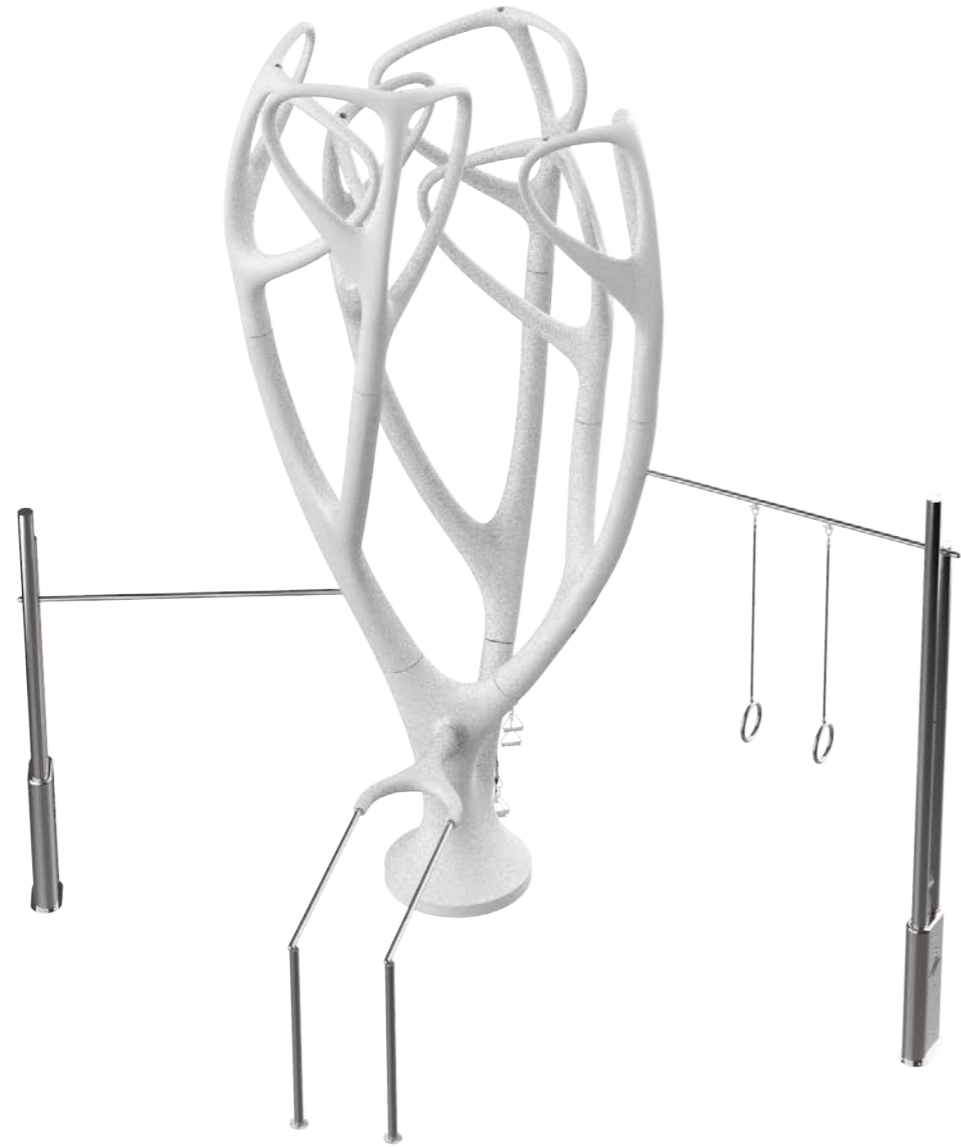
Full Tree Functional represents the most complete configuration for training the whole body. Thanks to 13 training stations, it is possible to develop strength, agility, and endurance for the lower and upper body.



Full Tree

DESIGNED BY VITO DI BARI

- Parallel Bars
- Pull-ups Bar
- Rings Set
- Suspension Training Hooks



Full Tree combines most popular types of MyEquilibria trees to offer a complete outdoor gym, designed to challenge all major muscle groups. The 6 MyEquilibria leaves give a unique and natural design to the structure.







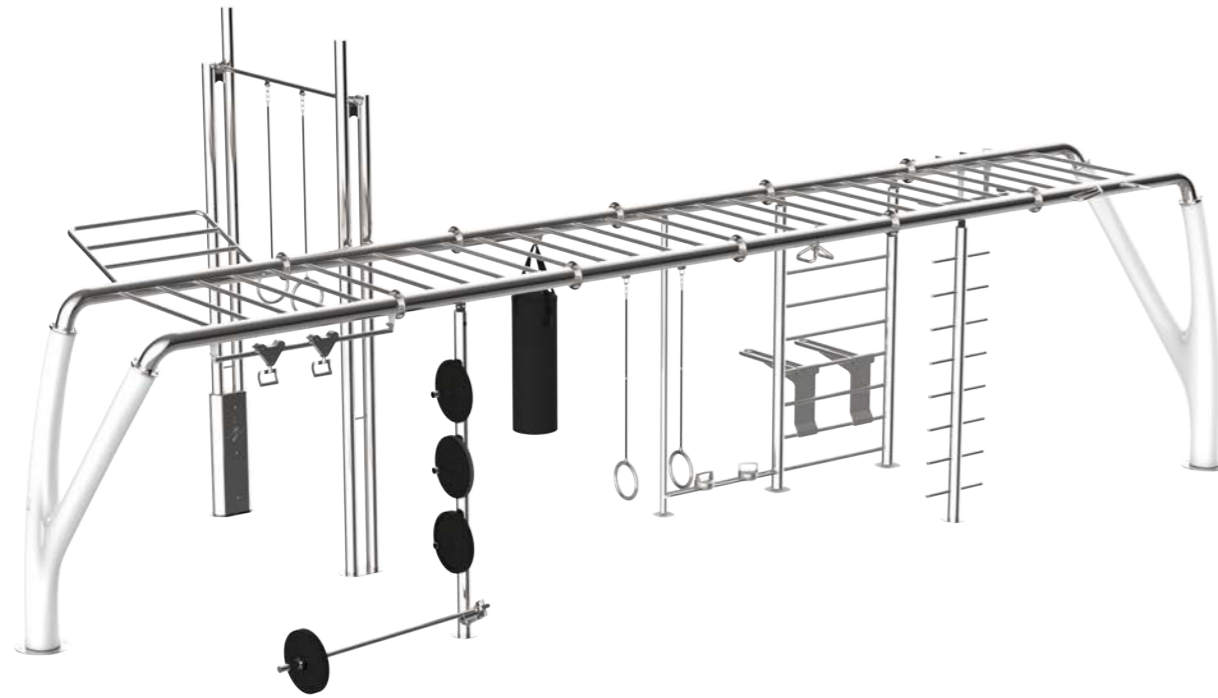
MyBeast

Engineered for professional athletes and sports teams, MyBeast is the essence of intense, highly-focused and result-charged training.

Conceived to help you advance and sculpt your body, build strength, power, agility, stamina and character, the MyBeast Innovative Workout System brings together the best of sports science, functional training and performance-driven design.

MyBeast Sport Performance Rings

- Monkey bars
- Multi pull-ups
- Stall bar & dip
- Sliding push-ups
- Punching bag
- Rings bar
- Flying pull-ups
- Sliding pull-ups
- Landmine
- Low rings
- Butterfly handle
- Pole ladder
- Pull-up handles

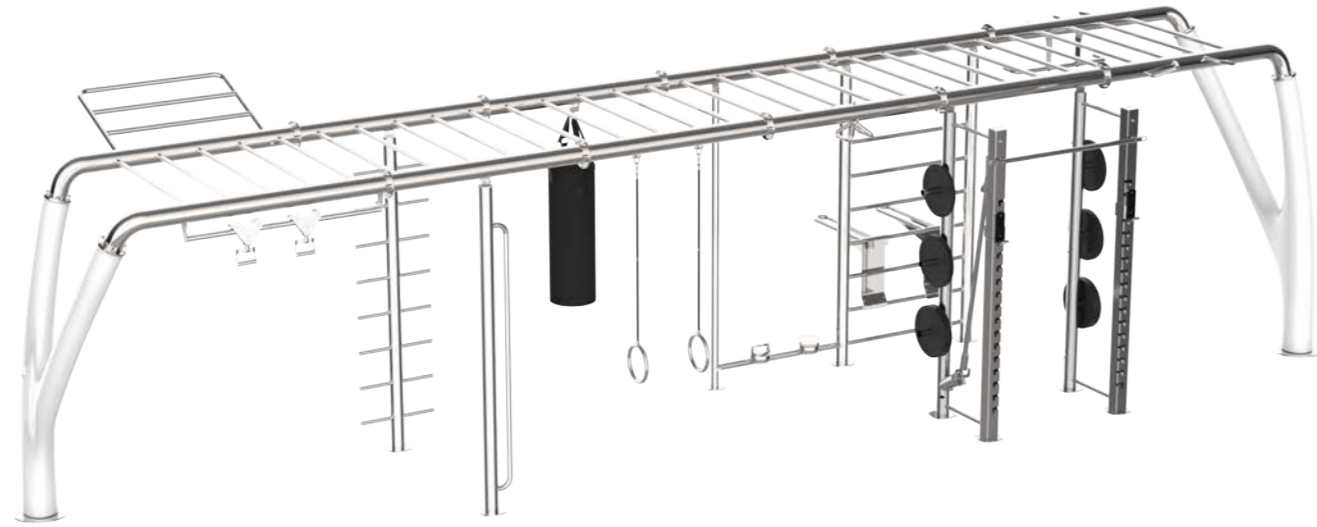


Featuring over 13 workout stages the MyBeast Sport Performance Rings is versatile, effective equipment, adaptable to different sport disciplines, fitness goals and personal workout routines.



MyBeast Sport Performance

- Monkey bars
- Multi pull-ups
- Stall bar & dip
- Sliding push-ups
- Punching bag
- Pole ladder
- Flying pull-ups
- Sliding pull-ups
- Vertical pole
- Low rings
- Butterfly handle
- Power Rack Station
- Pull-up handles

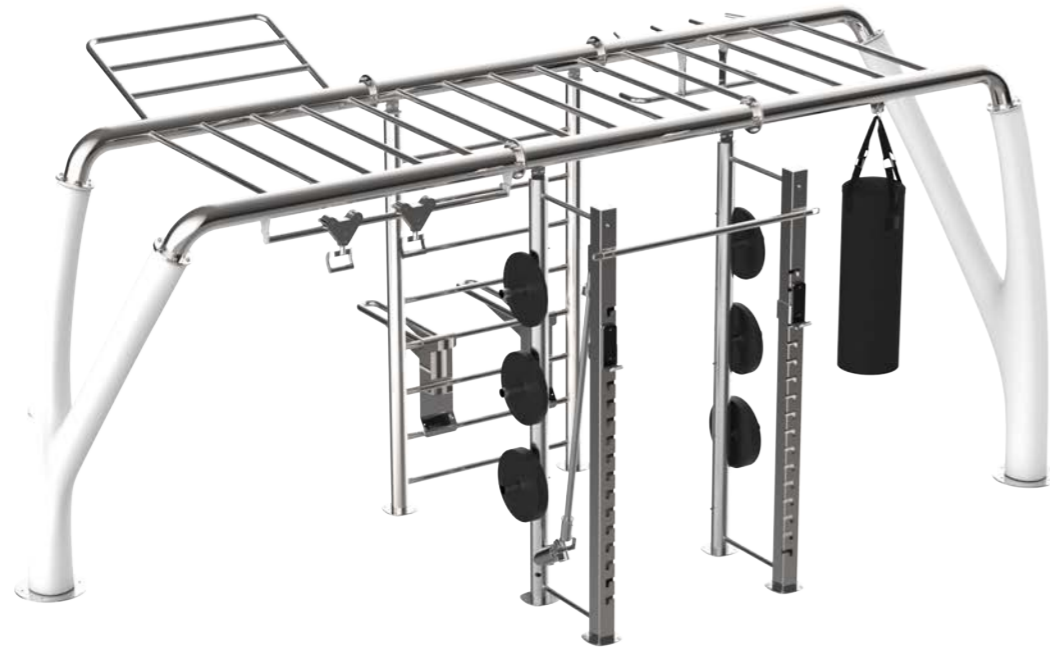


MyBeast Sport Performance increases the versatility and effectiveness of the equipment by adding two stages: power rack and vertical pole. The power rack stage also includes a pull-ups bar, a landmine and two training hooks.



MyBeast Beach Club Power Rack

- Monkey bars
- Multi pull-ups
- Stall bar + dip
- Flying pull-ups
- Sliding pull-ups
- Power Rack Station
- Punching bag

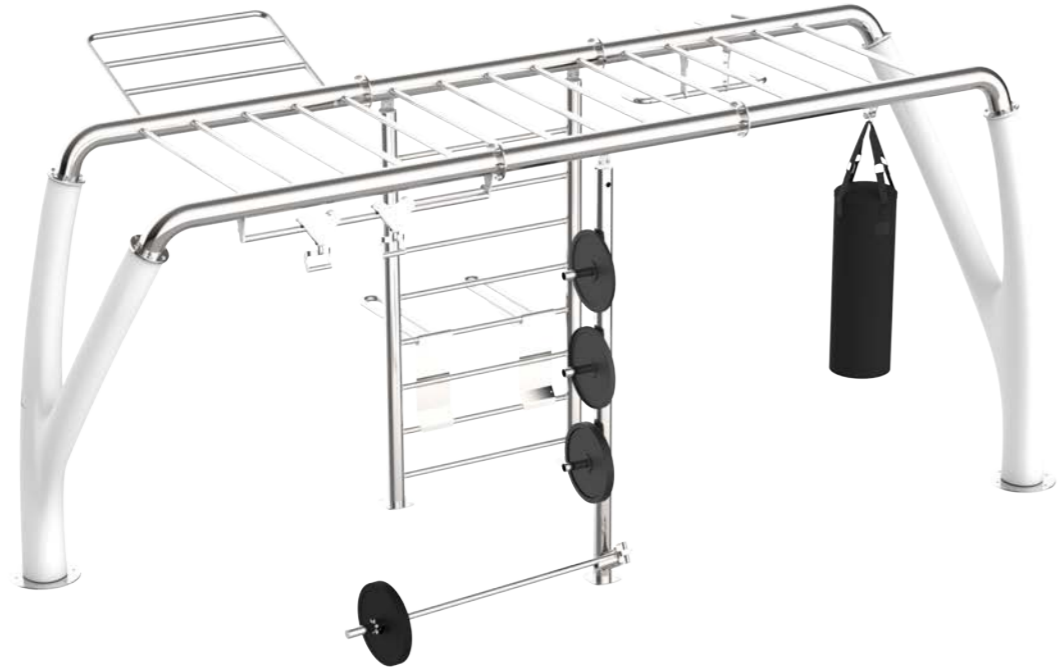


MyBeast Beach Club Power Rack adds a Power Rack Station to the compact configuration of the structure, further enhancing training performance.



MyBeast Beach Club

- Monkey bars
- Multi pull-ups
- Stall bar + dip
- Flying pull-ups
- Sliding pull-ups
- Landmine
- Punching bag



MyBeast Beach Club is a compact configuration with 7 fitness stages in only six meters. This is the most versatile MyBeast, combining workout performances with small sizes.





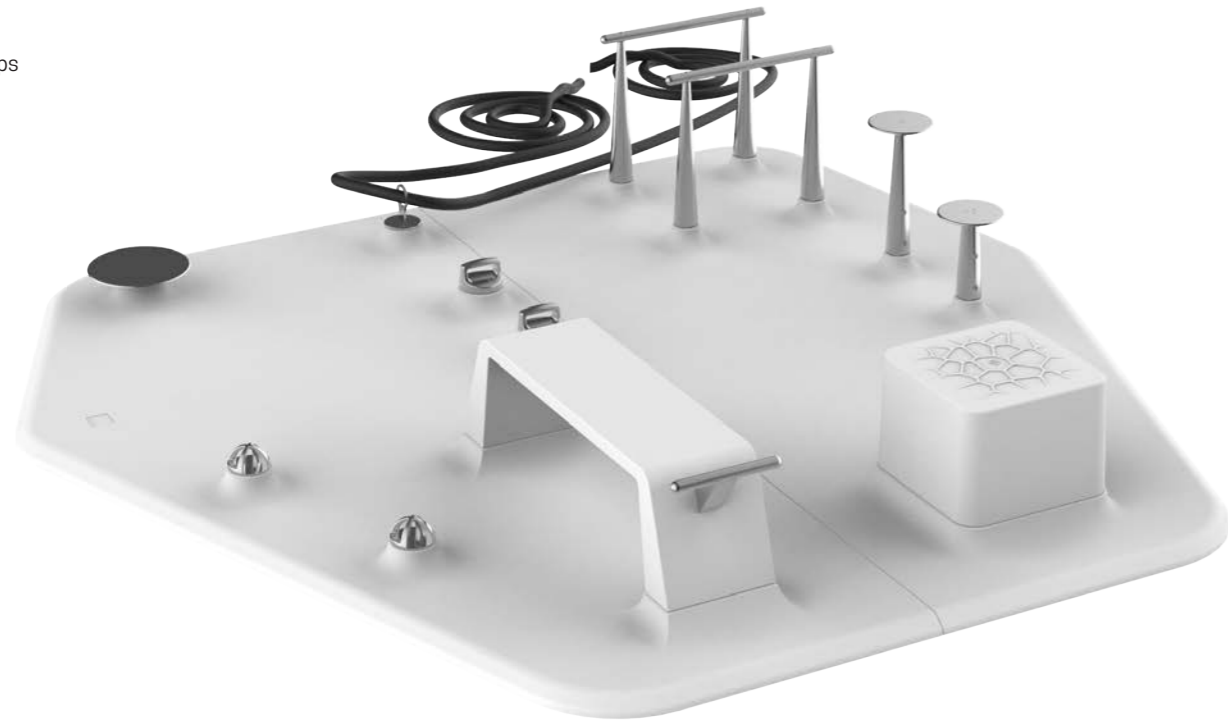
Mylsle.

Mylsle combines elegance, exclusivity and versatility in an outdoor gym measuring as little as 16 to 24 sq m. It also sets new standards for personal training and group fitness classes, allowing up to 6 people to work out at the same time. Never before has outdoor wellness equipment been elevated to the level of functional sculpture. This contemporary and functional outdoor gym is the perfect solution for holiday apartment complexes, exclusive resorts and hotels, private gardens and luxury yachts.



Mysle David

- Stability board
- Battle rope loop
- Parallettes
- Pistols
- High box jump
- Flat bench
- Rotary push-ups
- Ground hooks

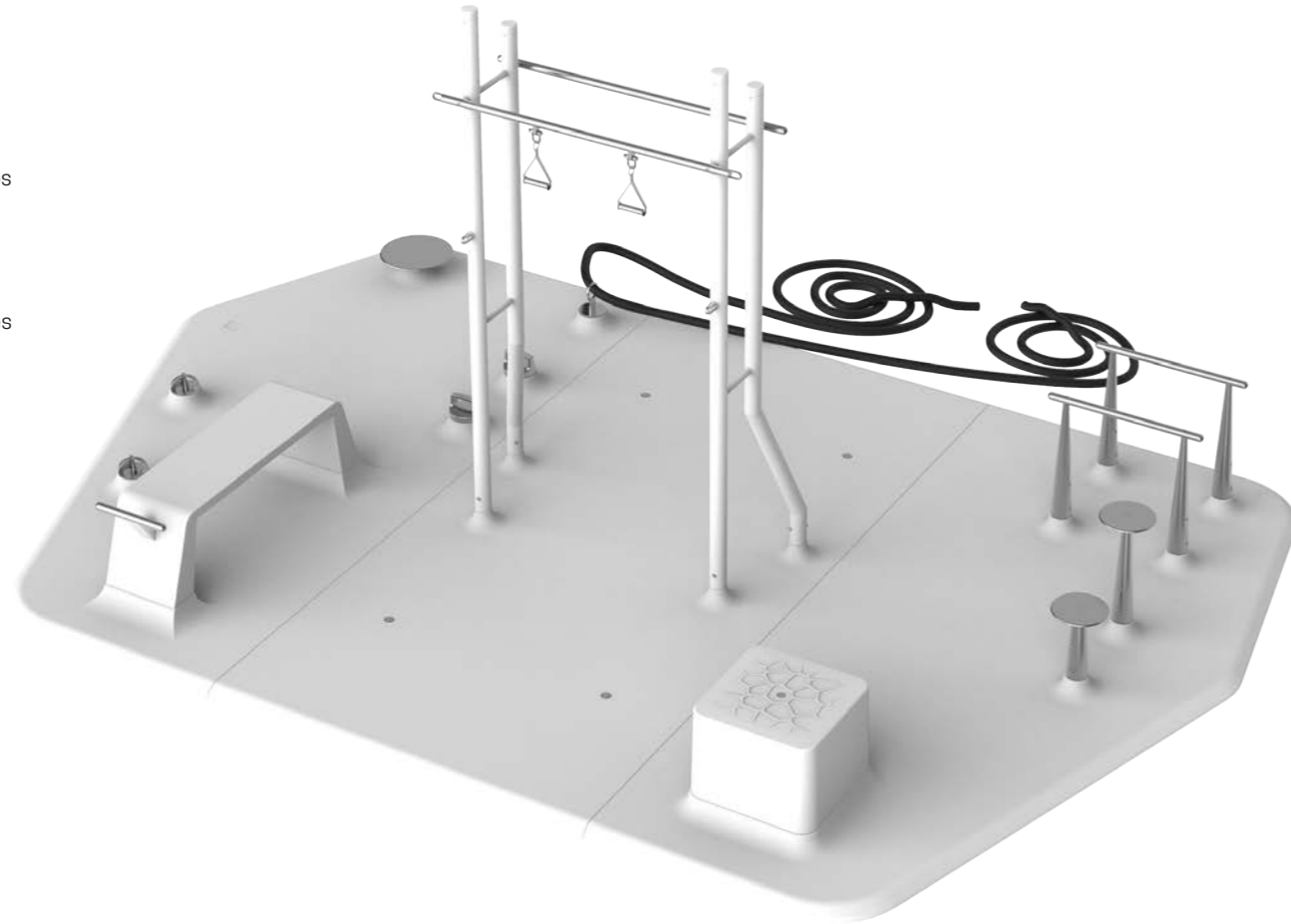


Perfect where space is limited, Mysle David is a revolutionary outdoor solution that anticipates 4 out of 5 top fitness trends, giving users exclusive access to unique fitness experiences.



Mylsle Goliath

- Stability board
- Battle rope loop
- Parallettes
- Pistols
- High box jump
- Flat bench
- Rotary push-ups
- Ground hooks
- Pull-ups bar
- Hanging handles
- Training hooks



Mylsle Goliath represents the evolution of the “David” model, larger and with a Pull Up station. The platform can also include additional accessories, such as the AB Bar and Sliding Push-Ups.



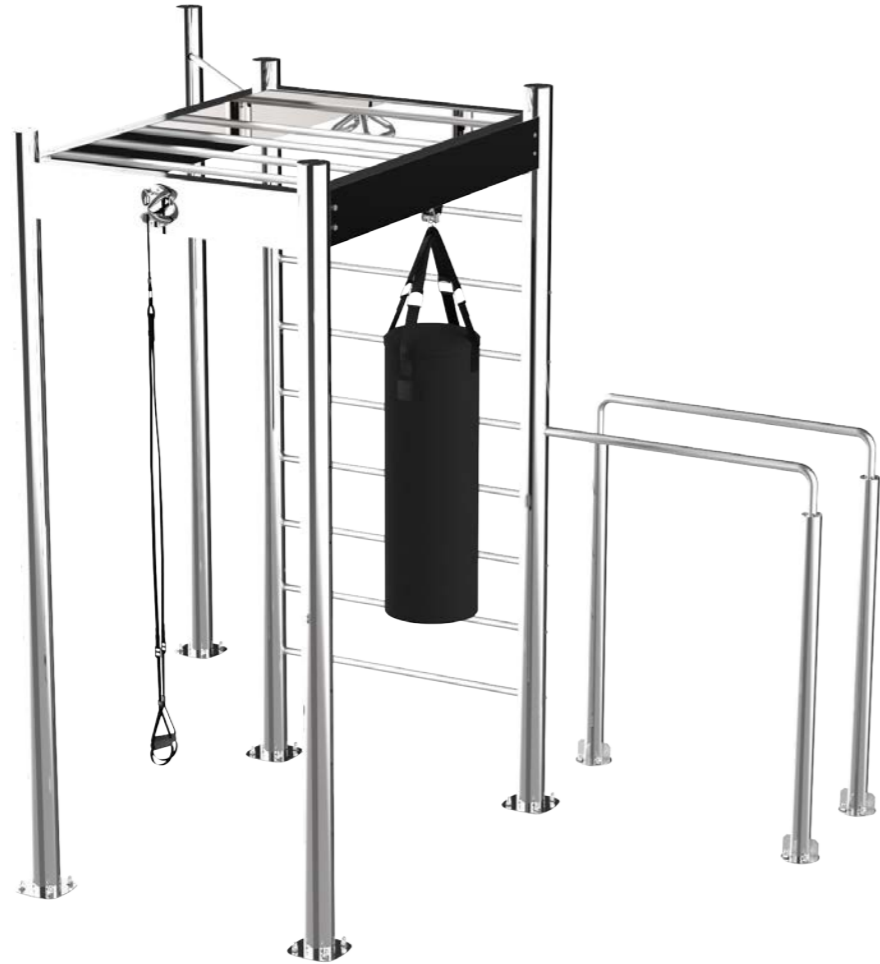


MyStage

MyStage represents a compact multi-training station. Thanks to the work of experts and engineers, it was possible to design a compact structure with more than 7 fitness stages, focused on calisthenics and functional workout. MyStage allows you to improve strength, endurance and agility thanks to the different stages and is suitable for both professionals and beginners.

MyStage

- Monkey bars
- Stall bar & dip
- Pull-ups bar
- Punching bag
- Parallel bars
- Butterfly handle
- Suspended training hook

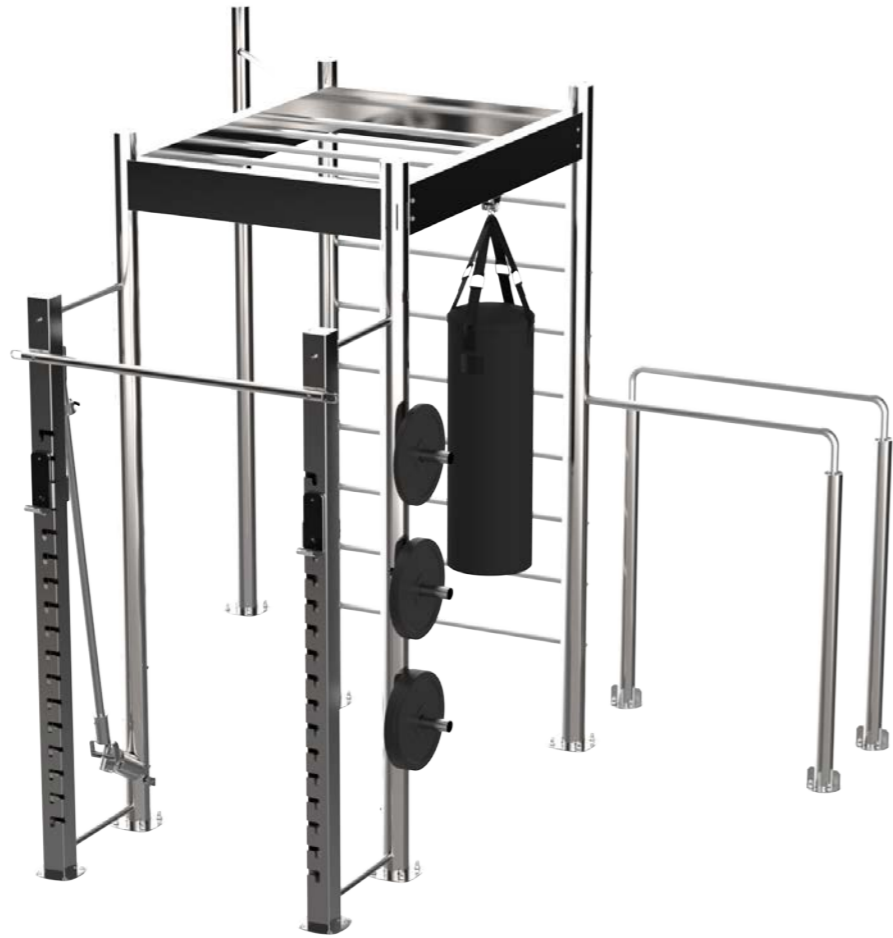


7 workout stations in one compact and functional fitness solution. With its massive design, MyStage is the ideal product for those seeking a compact multi-workout station based on calisthenics and functional training.



MyStage Power Rack

- Monkey bars
- Stall bar & dip
- Pull-ups bar
- Punching bag
- Parallel bars
- Butterfly handle
- Power rack station



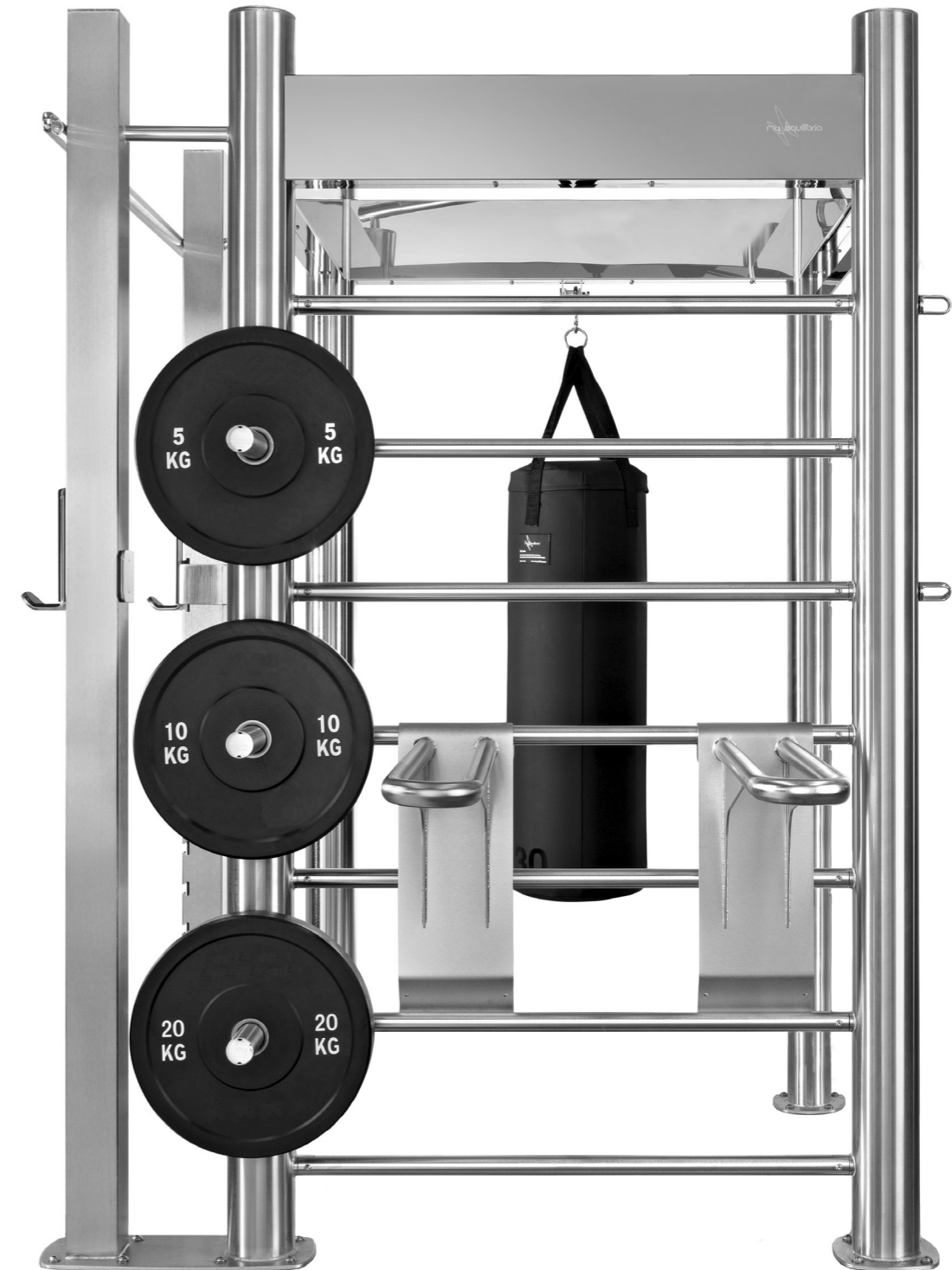
MyStage Power Rack is the most advanced solution in terms of functionality and compactness: the power rack station that replaces the single hook also includes a landmine, pull bar and two functional hooks for a total of 10 stages.



MySquare

Designed for wellness seekers and luxury lovers, who aspire to a high-end wellbeing, MySquare represents the essence of intense, highly-focused and comprehensive training both for indoor and outdoor training.

7 fitness stages in less than three square meters allow you to create your personal wellness formula, training the entire body. Conceived to help you advance and sculpt your body, build strength, power, agility, stamina and character, MySquare brings together the best of sports science, functional training and performance-driven design.



MySquare

- Power rack Station
- Stall bar & dip
- Butterfly handle
- Training hooks
- Punching bag



MySquare provides 7 training stages in less than three square meters (32sqft). The outdoor configuration is designed in stainless steel finishing only to ensure and to maximize resistance to the different weather events.



Functional Mirror

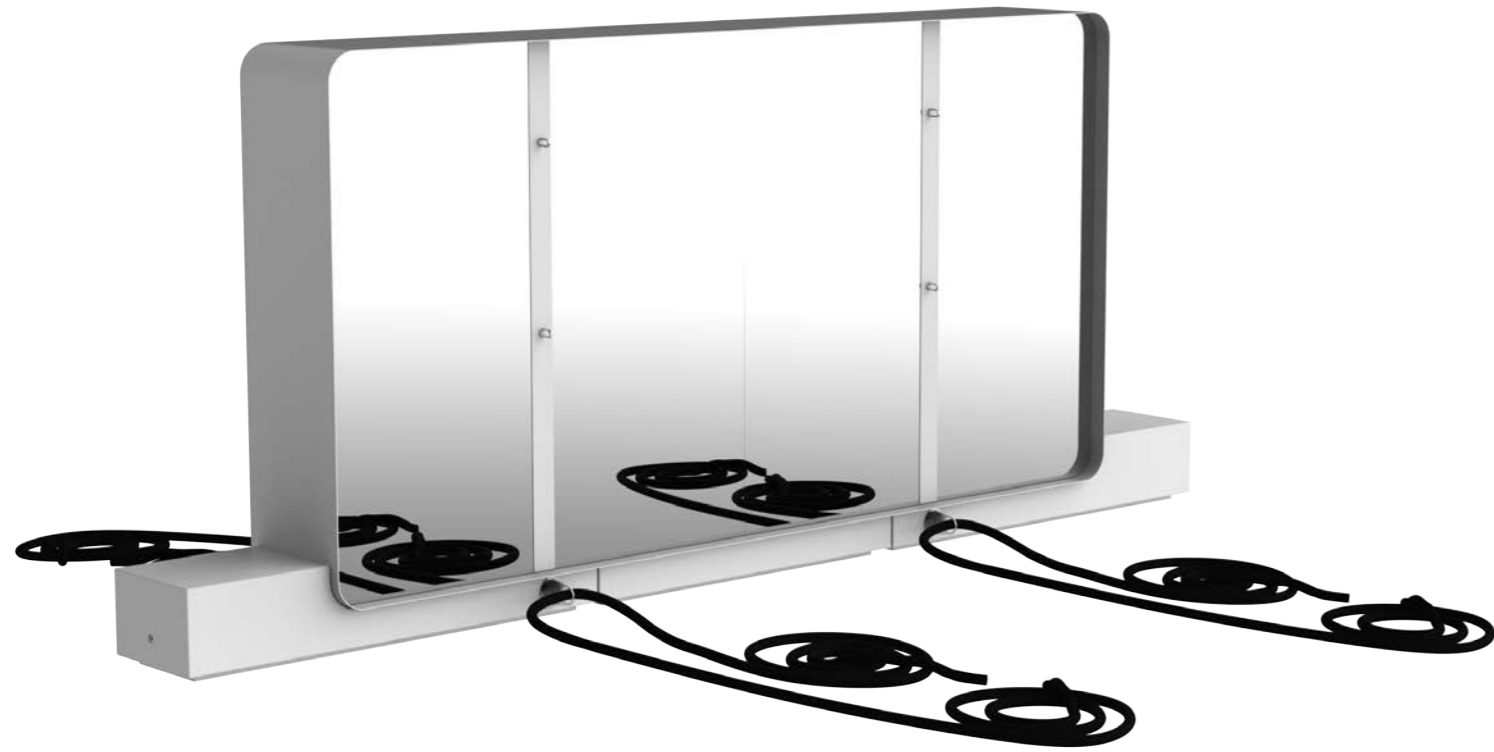
A tribute to the "selfie" generation: Functional Mirror embodies the ability of reflective surfaces to create a new social language that encourages interaction, creates a sense of belonging and freedom of expression.

Thanks to fitness accessories such as box jumps training hooks and battle ropes, the mirror becomes the definitive solution for functional training.



Functional Mirror

- High training hooks x4
- Mid training hooks x4
- Battle rope loop x4
- Box jumps x2



A two-sided mirrored wall that combines holistic and functional dimensions. Thanks to the large mirrored surface and fitness accessories, it is possible to perform dance, yoga and functional training classes.



Functional Box

Functional Box sounds like an innovative and versatile fitness solution that can cater to different fitness needs. The design that blends in with the surroundings is an excellent feature that can provide a refreshing and motivating workout environment. Thanks to the storage space, it's possible to create a unique gym for personal training or class workouts, according to customer needs. The stages placed on the external surfaces of the Functional Box also provide a variety of workout options: pull-up bars, training hooks and battle rope loops can offer effective strength and cardio training exercises that can help users achieve their fitness goals. Functional Box is a unique fitness solution that can provide a functional and enjoyable workout experience.



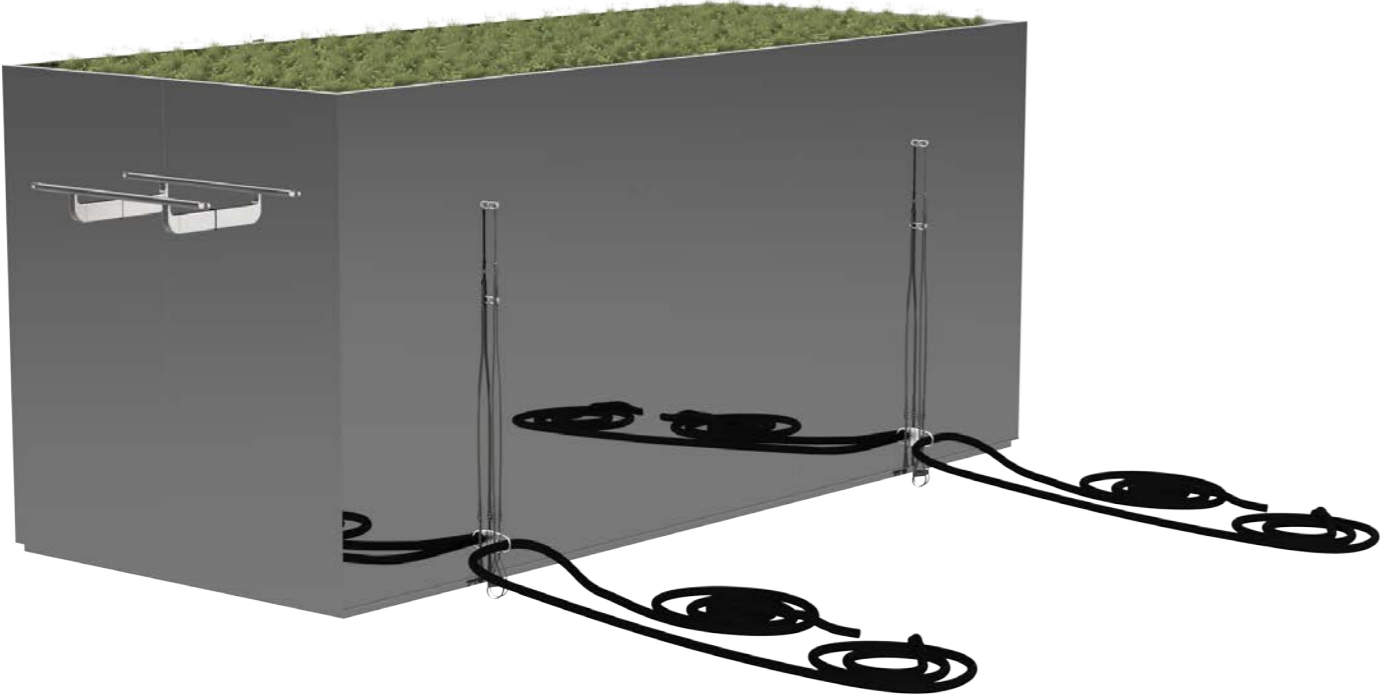
Functional Box

OUTSIDE

- Pull-ups Bar x2
- Training Hooks x4
- Battle Rope Loop x2

INSIDE

- AB Bar
- Sliding Push-ups
- Rotary Push-ups
- Fix Push-ups
- Parallettes
- Pistols
- Stability Board
- Functional Bags Kit
- Soft Kettlebells Kit
- Wall Balls Kit
- Resistance Bands Kit



Functional box represents an exclusive product equipped with different fitness accessories and external workout stages.



Wellness

Wellness is not only about staying in shape. It's also about achieving a state of physical, mental and spiritual well-being that allows you to achieve your goals, stay healthy, and lead a more engaging, more satisfying, and more harmonious life.



Urban Mirror

- Mirrored Wall x2
- Box jumps x2



A tribute to the “selfie” generation: Urban Mirror embodies the ability of reflective surfaces to create a new social language that encourages interaction, creates a sense of belonging and freedom of expression.



Wellness Stones

- Endurance Wellness Stone x2
- Zen Wellness Stone

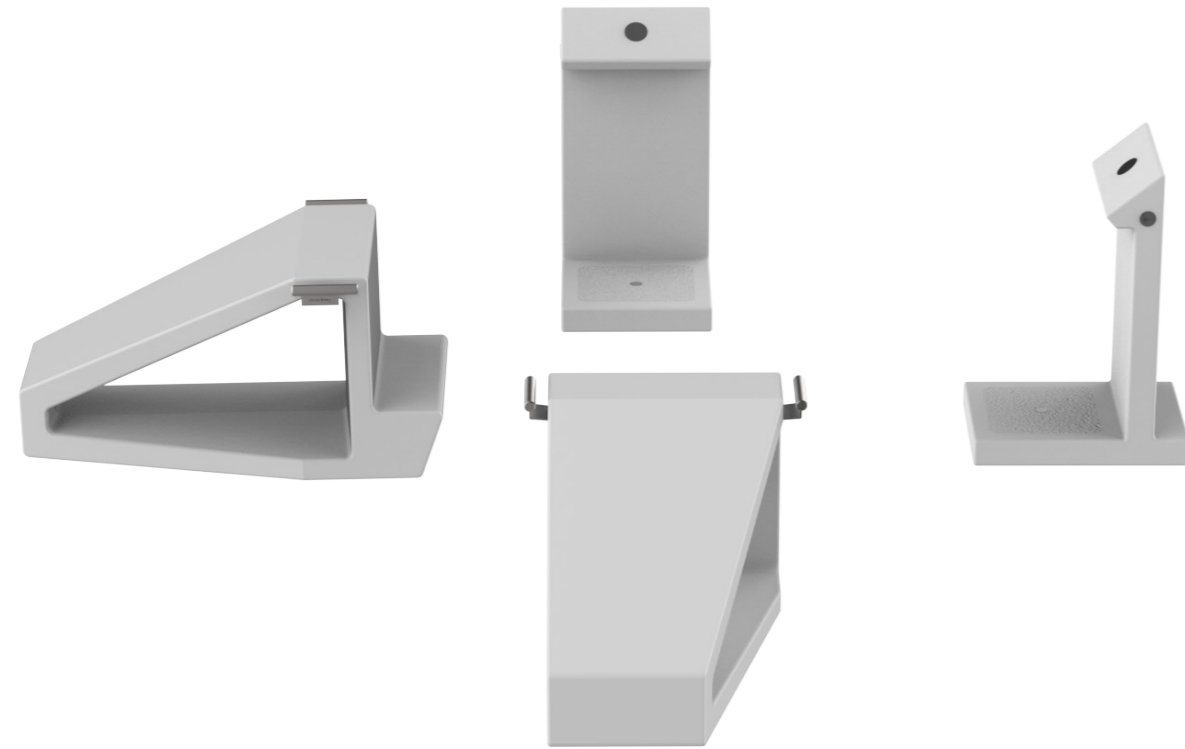


Its natural shape and size make the Wellness Stone ideally suited to a wide variety of holistic exercises, including intense sequences aimed at strengthening the chest and triceps muscles. Elastic bands with various resistance levels can be attached to the two hooks to perform strength and coordination exercises.



Stretching Circuit

- Active Bench x2
- Flex Bench x2



The "stretching" circuit allows users to perform all stretching exercises for the lower limbs and upper body. Thanks to Active Benches and Flex Benches, it is possible to assume a correct posture and stimulate an active muscle tone all over the body.



MyLongevity

The MyLongevity project was born in 2019 in the United States, thanks to the support of anti-aging medicine experts and important sector studies on the population over 65, related to movement and longevity. The project was then completed with the support of leading physiotherapists and osteopaths, to obtain the best possible result and to offer functional products for the elderly and non-active on the market without compromising the design that distinguishes the MyEquilibria philosophy.



Senior & Non Active Circuit

- Active bench
- PhyMo bench
- H bench alpha
- H bench omega



This Circuit offers an outdoor set of training seats that allow users to practice physical activity in complete safety and with full satisfaction at any age.





Fun & Play

The pleasure of playing does not follow logic, it is pure instinct, an instinct that develops from birth, like any other sense. A totally irrational but necessary action for man.

Table sports and games such as Table Tennis, Table Soccer and Chess represent “social sports”: social interaction is very important for mental health. In a world so connected through technology, people are feeling more and more disconnected from each other. MyEquilibria offers you a chance to un-PlugNPlay, step away from the screen, go outside and bond with the person on the other side of the table.

Tennis Table

- Tennis Table



Table tennis continues to grow across the years, becoming one of the most practiced sport disciplines worldwide. Also known as Ping Pong, helps players to improve hand-eye coordination, reflexes and agility without the risk of serious injuries.



Soccer Table

- Soccer Table



Played on a specially-curved table and based on classic soccer, Table Soccer is attracting a new generation of athletes and amateur enthusiasts whose ambition is to develop their technical skills and having fun. The sport is a truly gender-equitable game, the purest use of a soccer ball, with the rule of no physical contact, helping eliminate the risk of impact injuries.



Chess Table

- Chess Table
- Chess Seats x4



The configuration includes a Chess Table and four seats. Playing chess brings people together, teaches how to win and lose, develops creativity, confidence and helps to stay calm in stressful moments. Whatever circumstances, anyone can enjoy a good fight over the chess board.





MyShelter

MyShelter represents a real revolution for outdoor fitness installations with shaders, in just 12sqft (130sqft).

Six high-performing concrete plots compose the MyShelter's platform: totally self-supporting and adjustable thanks to supporting feet, they make it easy to install the structure on any type of terrain.

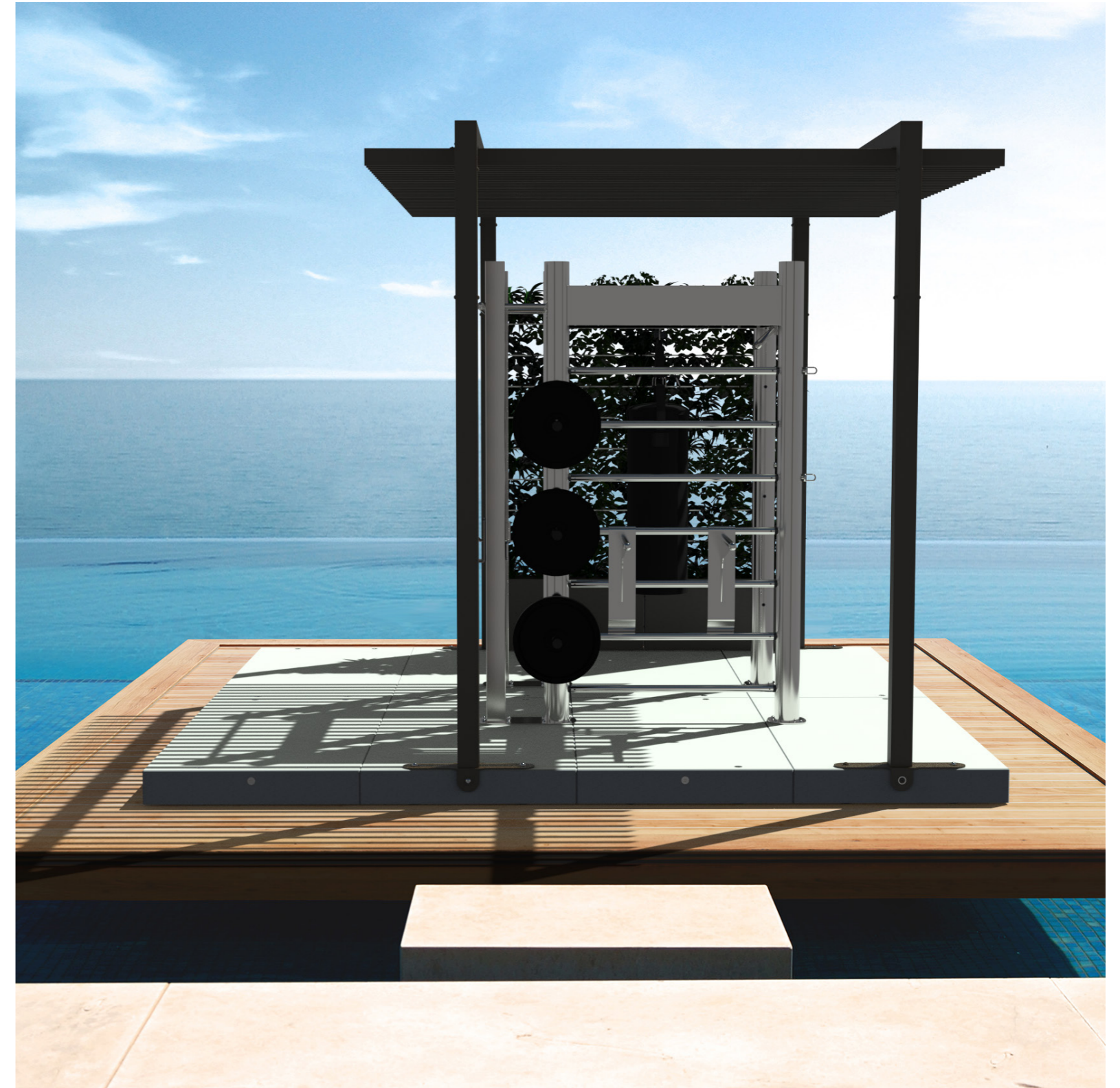
MyShelter can also be equipped with plant pots and steel cables for vertical green growth. Thanks to the modular structure of the platform, it is also possible to use multiple modules and compose different configurations according to the customer's needs and project sizes.

MyShelter

- Modular floor x6
- Shader



MyShelter is the ideal solution for creating your own fitness island, protected from the sun. Thanks to the high level of customization, it is possible to add floor modules, planters and cables for vertical plant growth









Outdoor Materials

Only the most exclusive materials have been selected to craft MyEquilibria products and accessories.

Our ultra-high performing concrete, stainless steel and technical compounds used in competitive sports and breakthrough materials are engineered to withstand highly demanding outdoor environments and come in a wide range of colors and eco-friendly finishes.

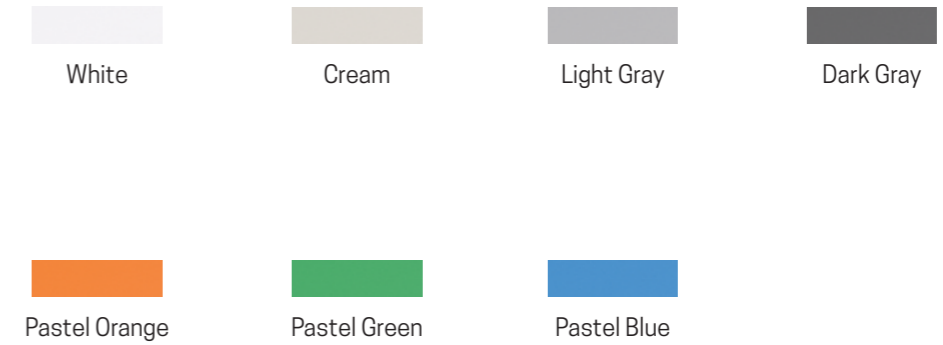
- High Performance Concrete
- AISI 304 Stainless Steel
- AISI 316 Stainless Steel
- Hot deep galvanized Steel
- Aluminium



High Performing Concrete

High Performing Concrete finish is an high-performing mixture of concrete in its maximum natural expression. Surface alterations, visible mould joints, slight color variations and surface irregular details, uniquely characterize *MyEquilibria* equipment, designed for those who like to feel the pure concrete texture. The nano-technological treatment that envelops the surface, minimize the evolution of concrete aesthetic variations over time, but does not intervene in the natural variations characterizing the products in a unique way.

Natural Concrete is supplied in "color paste": it means that the color powder is directly mixed with the concrete paste, ensuring color stability and durability. Natural Concrete is available in White, Cream, Light gray, Dark gray, Pastel orange, Pastel green and Pastel Blue.





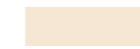
Concrete RAL Finishing

RAL Finishing involves use of ultra-high performance concrete mixture, coated with a special finishing: an enameled treatment with different layers of the same color that gives the desired RAL finishing to the fitness equipment.

RAL Finishing uniformes the surface of the structures by covering punctual micro-cracks caused by evaporation (small holes) and minimising the linear micro-cracks on the concrete. Different RAL finishes are available on request.



RAL 1012



RAL 1013



RAL 1021



RAL 1027



RAL 1028



RAL 2002



RAL 2004



RAL 3000



RAL 3005



RAL 3012



RAL 4005



RAL 4009



RAL 5010



RAL 5013



RAL 5015



RAL 5021



RAL 5024



RAL 6018



RAL 6019



RAL 6020



RAL 6027



RAL 7001



RAL 7008



RAL 7012



RAL 7016



RAL 7035



RAL 7039



RAL 8017



RAL 9005



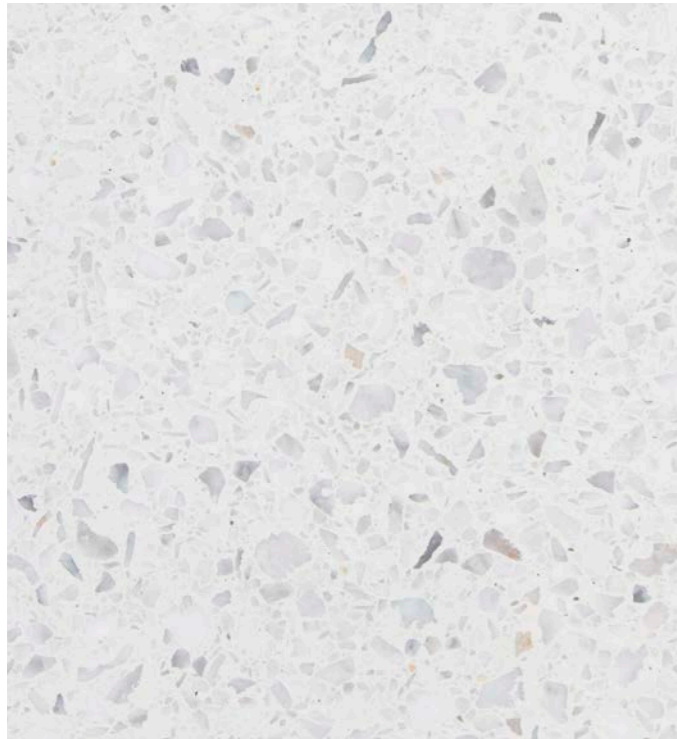
RAL 9006



RAL 9007



RAL 9010



Polished Carrara Marble

The Polished Carrara Marble represents an exclusive finish for *MyEquilibria* products. During the processing of High-performing concrete, Carrara Marble pieces and Carrara Marble dust are combined in the same mixture, which changes color depending on the type of marble used.

Polishing marble is a true art, which requires experience, product knowledge and craftsmanship. The polishing process is more complex and delicate than the “bush-hammering”, so much that it takes almost double the hours for its processing. Thanks to this procedure, carried out entirely by hand by expert craftsmen, the marble surface becomes smooth, uniform and shiny.

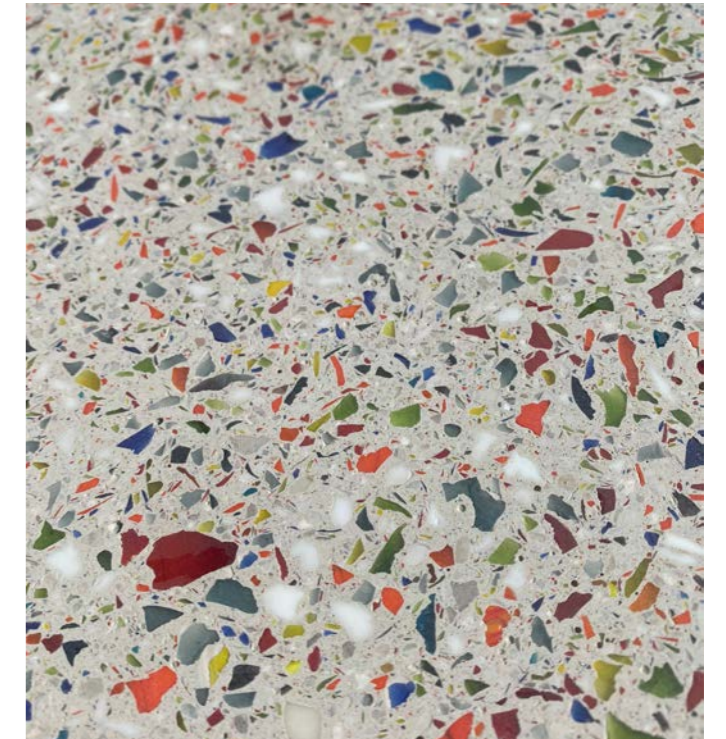
The result is a unique, elegant and refined product, which enhances the sculptural effect and embellishes the *MyEquilibria* installations.

Murano Glass

The exclusive project stems from a collaboration between *The Placemakers Group* and the Murano glass factories.

The Placemakers Group has acquired the rights of the Murano Brand for the use of its precious glass for the production of high-performing concrete products: with a sophisticated manufacturing process it is possible to mix Murano glass in the concrete mixture. When the concrete solidifies, each piece is hand-polished to bring out the precious Murano glass and have a smooth and uniform texture. Each artifact becomes unique and exclusive and the glasses, in the sunlight, will sparkle like precious stones.

The use of Murano glass inside *MyEquilibria* structures is not a simple fusion of materials: to create these special and unique finishes, each product is entirely hand-crafted; an artisanal process which brings to light and enhances the preciousness of glass.





Custom Finishing

To make the range of available finishes even more exclusive, MyEquilibria collaborates with artists and professionals, whose experience and vision can maximize the customization of our fitness equipment. Through the use of multiple layers of Japanese organic paints and many hours of handmade processing, any type of design can be created and imprinted on concrete surfaces.



Steel & Aluminium

Simple painting is not enough to prevent steel from corroding on exposure to atmospheric agents. Among the range of possible safeguarding processes, hot dip galvanization is the most reliable and long lasting and, together with industrial powder coating, represents the optimal combination for protecting steel in outdoor applications.

Stainless steel is the ultimate metallic material in terms of durability and resistance to atmospheric agents (AISI 304 and AISI 316).

We also protect the stainless steel even further with additional electropolishing and/or sandblasting treatments.

Aluminium is used to obtain light and aesthetically pleasing products with high resistance to atmospheric agents.





INDOOR

Functional Training

Functional training is one of the best ways to build strength and improve overall physical performance. Focused on movements such as lifting, pushing and pulling, functional training improves your strength, balance, coordination and flexibility.

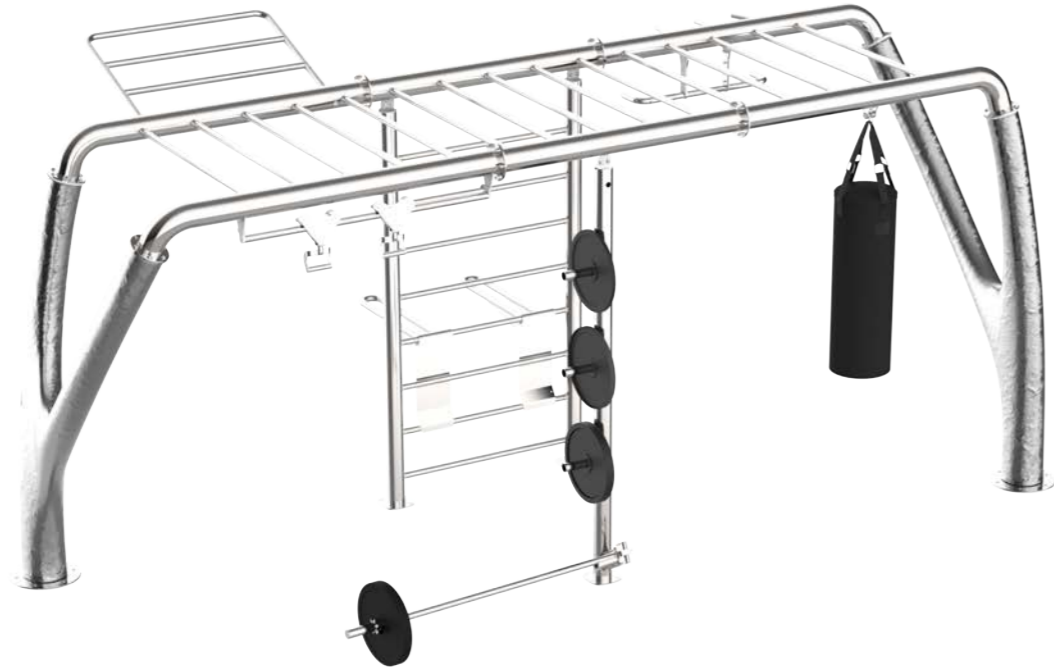


MyBeast



MyBeast Beach Club

- Monkey bars
- Multi pull-ups
- Stall bar + dip
- Flying pull-ups
- Sliding pull-ups
- Landmine
- Punching bag

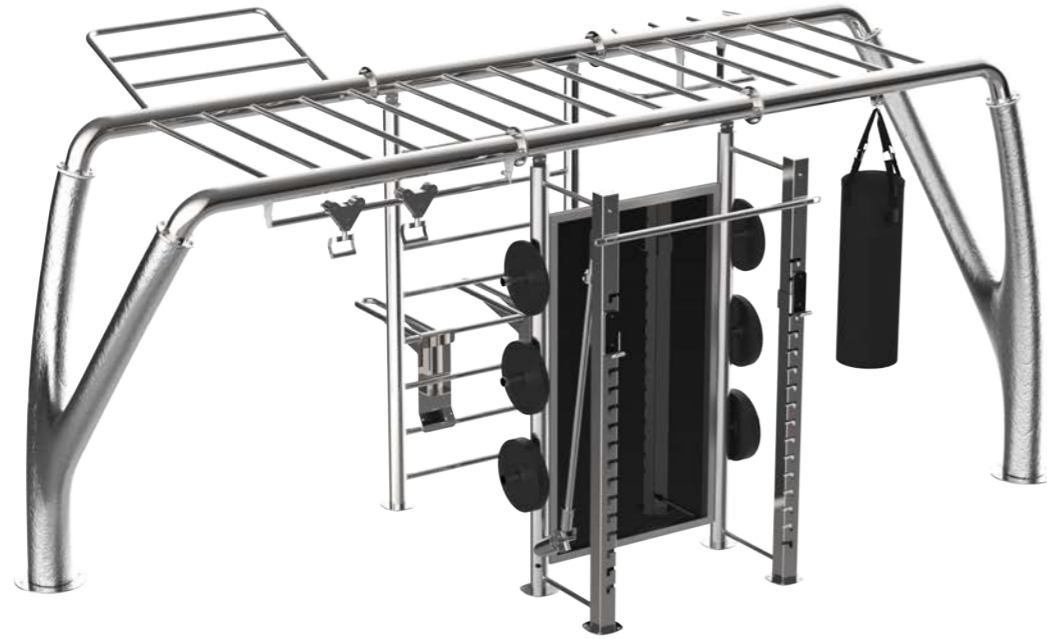


MyBeast Beach Club is a compact configuration with 7 fitness stages in only six meters. This is the most versatile MyBeast, combining workout performances with small sizes.



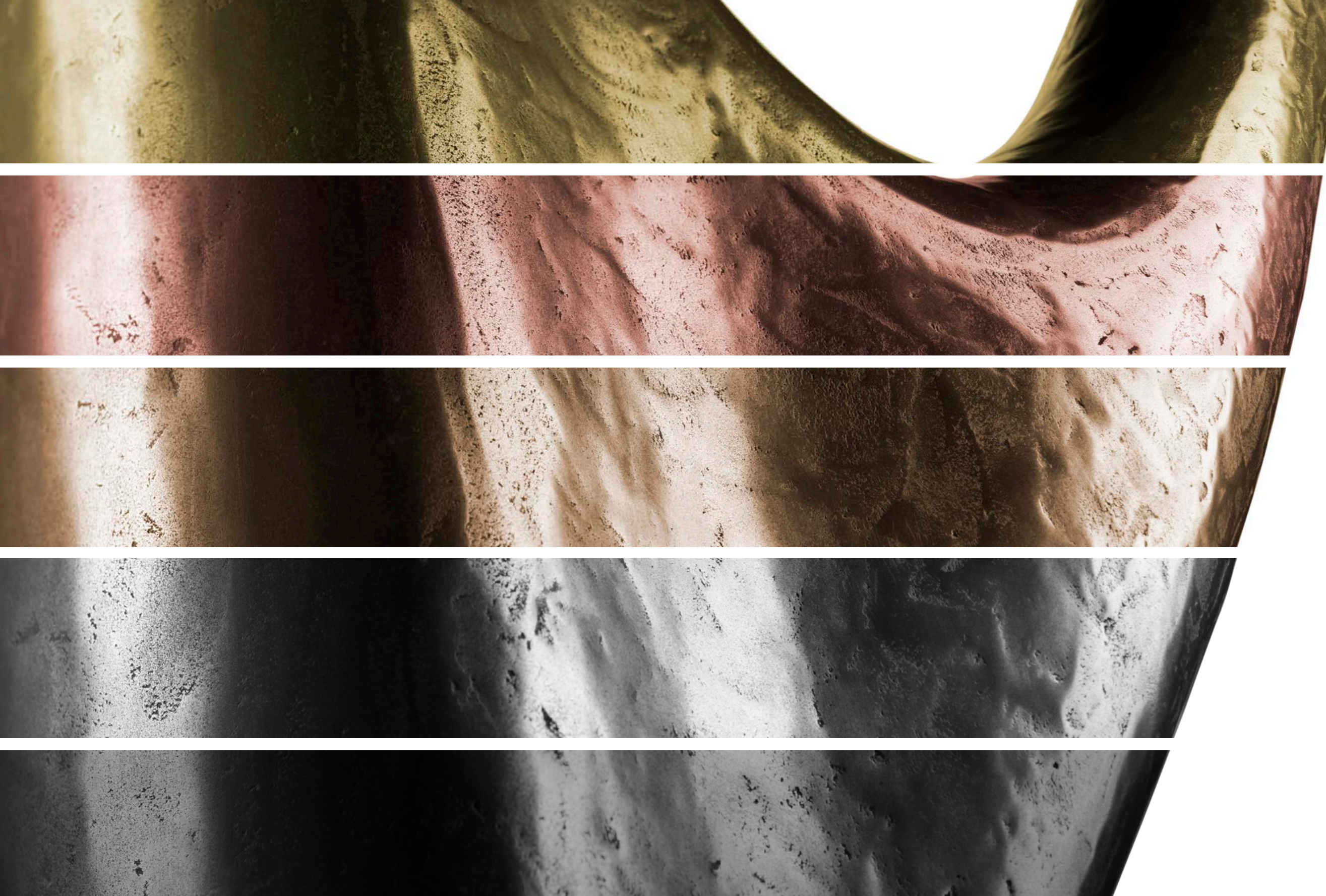
MyBeast Beach Club Power Rack

- Monkey bars
- Multi pull-ups
- Stall bar + dip
- Flying pull-ups
- Sliding pull-ups
- Power Rack Station
- Punching bag



MyBeast Beach Club Power Rack adds a Power Rack Station to the compact configuration of the structure, further enhancing training performance.





Metal Fiberglass

From a deep technical and aesthetic research, a new ultra-light composite material was born: Metal Fiberglass. Thanks to a strictly traditional production method and to the best raw materials, we were able to achieve unique characteristics, special textures and highly personalized pigmentations.

Metal Fiberglass is a composite, strong and light-weight material made of layers of glass fiber fabric oriented in a different direction to provide maximum strength and stiffness. The layers are then impregnated with polyester resin, which hardens to form a strong and durable matrix.

Given the extreme complexity of processing, the handcraft technique is the only solution for the realization of these finishes: all the process is 100% Made-in-Italy and totally handcrafted, making every single element unique in its kind, recalling the most particular metallic surfaces such as bronze, steel, brass and copper.



Silver



Black



Gold



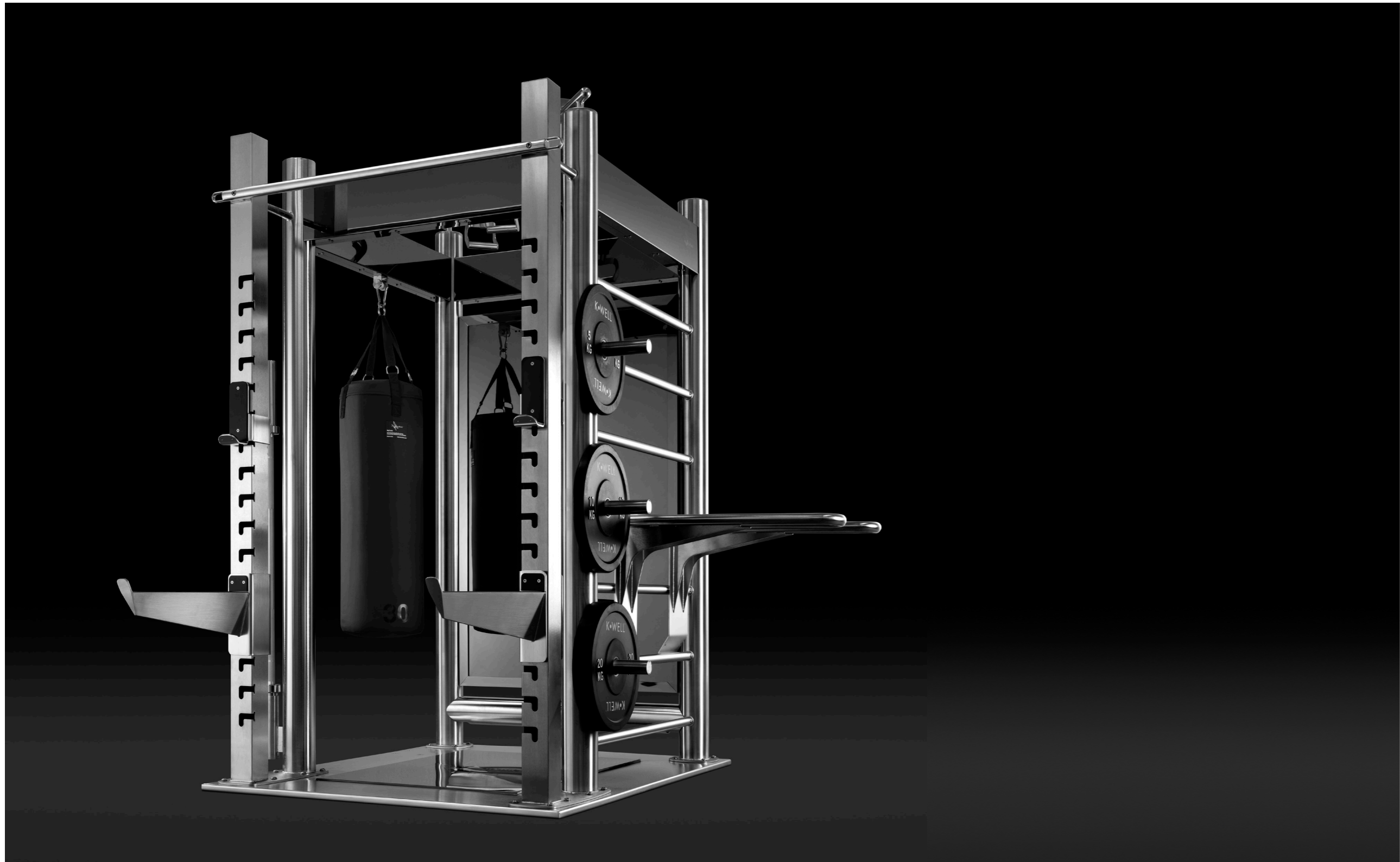
Bronze

Nanoceramic Technology

The Power Rack Mirror is not just a classic mirror: the coating of the stainless steel sheet, with a nano-ceramic technology, crystallizes and creates a very resistant, flexible and durable protective layer. While maintaining the same reflection as the glass mirror, the Power Rack Mirror features high resistance to scratches, bumps and breakage.

Thanks to the applied technology the Power Rack Mirror is available in 4 unique finishes: Silver, Black, Gold and Bronze.

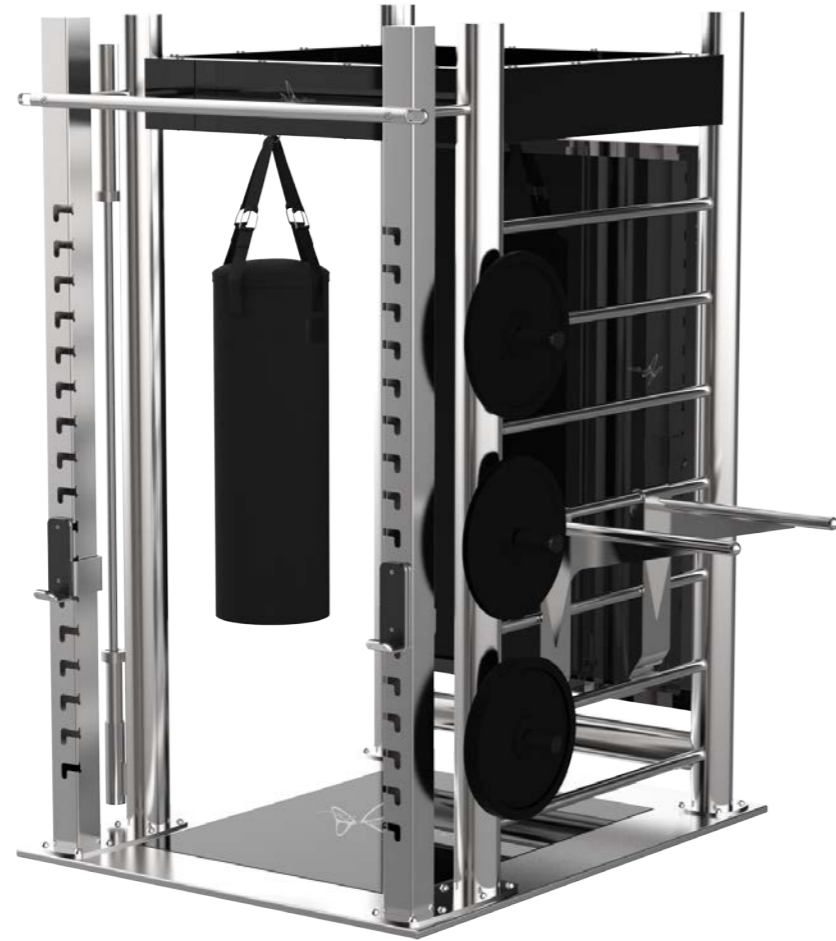
Looking at yourself in the mirror will never be the same again.



MySquare.

MySquare Mirror & Platform

- Power rack Station
- Stall bar & dip
- Training hooks
- Battle rope loop
- Punching bag



MySquare Mirror adds to the functionality of MySquare, a two-sided mirrored surface and a freestanding platform. The back of the structure also includes a battle rope loop.





MySquare

- Power rack Station
- Stall bar & dip
- Butterfly handle
- Training hooks
- Punching bag



MySquare provides 7 training stages in less than three square meters (32sqft). The indoor configuration is designed in stainless steel and powder coated finishing.

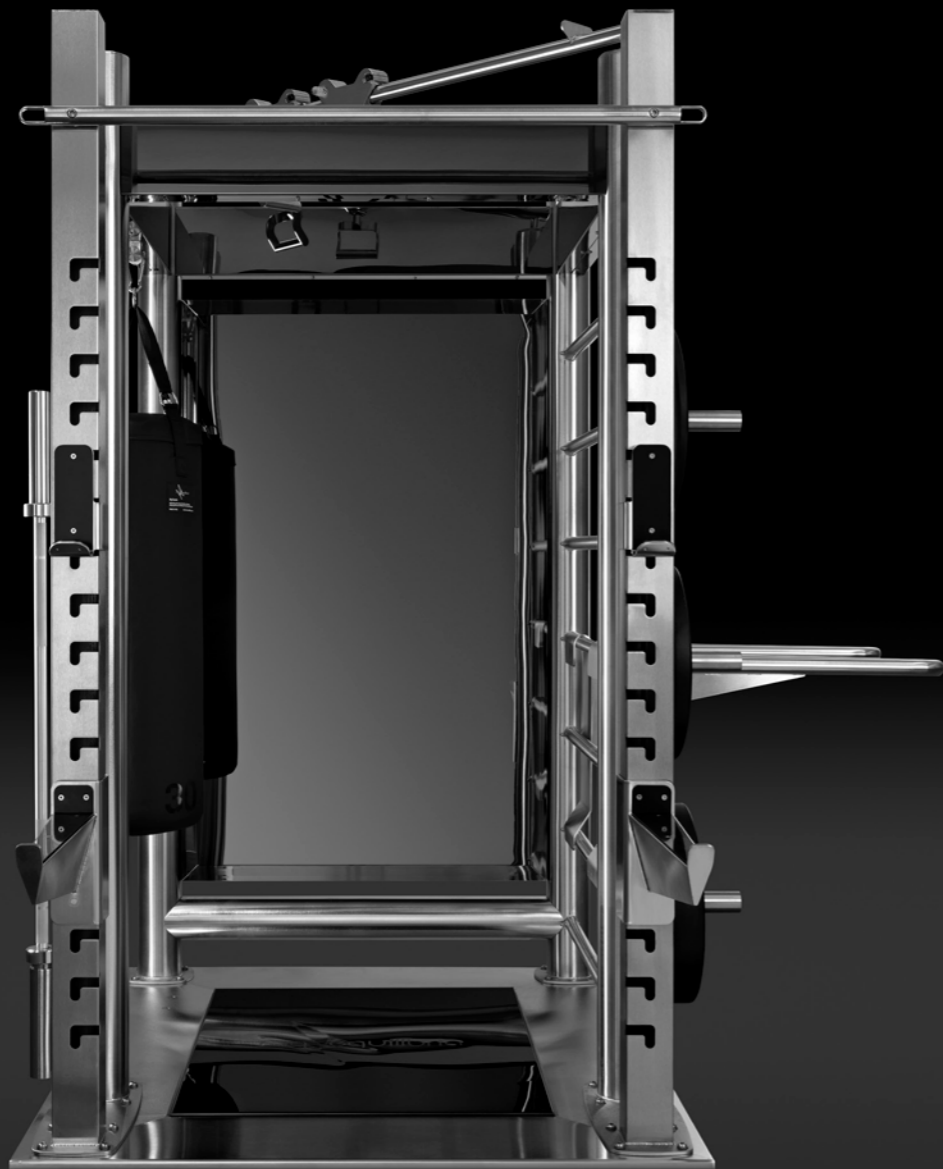


The Mirror Power

Working out in front of a mirror may seem like nothing more than a passing fitness fad or even an exercise in vanity, but the truth is that mirrors have been in gyms for decades and for good reason. Studies show that mirrors offer a wide range of benefits and can potentially improve your workout performance.

Looking at your position helps you fix poor posture, control your breathing or relax your muscles: “research shows that external focus (focusing on how your movements affect the environment around you) leads to better performance than internal focus (focusing on how specific body parts or muscle groups are moving) during physical tasks.”





Mirrors help you improve your form.

You can observe form, alignment and posture when exercising.

Mirrors can lower your risk of injury.

Make the adjustments you need to prevent any mishaps, pulled muscles or sprains.

Mirrors can boost your motivation.

Seeing yourself in motion can inspire you to work harder and give it your all.

Mirrors help brighten your workout space.

Let's face it, no one wants to workout in a dark, gloomy gym.

Mirror Surfaces.

The front mirror is not the only MySquare element treated with the special nano-ceramic technology: All 4 horizontal supports of the upper part of the structure and the mirrored surface on the back of MySquare have been made with the same material, making this product one of a kind. Not only the mirror, but the entire structure can therefore be customized with the four precious Silver, Black, Gold and Bronze finishes.

Stainless steel sheet coated with nano-ceramic technology.

High resistance to scratches, bumps and breakage.





Customization.

The exclusivity of MySquare indoor is not limited only to the design and the silver, black, bronze and gold finishes. The central plate of each structure, in mirrored stainless steel, can be customized with a company logo or brand through a special laser engraving with a light or dark finish, according to the customer's needs.

Extra safety.

We have decided to create a safety system suitable for exercises with overload, with an anti-extraction fixing system. Power Rack safety arm supports are made of stainless steel to ensure maximum resistance, without compromising design and family feeling with the structure. The parts where the Barbell is placed has a rigid dark plastic layer suitable for supporting high loads and preserving the stainless steel from any scratches.

Barbell safety arm supports are not included in the configurations and represent an extra safety solution both for indoor and outdoor contexts.







MyStage

MyStage

- Monkey bars
- Stall bar & dip
- Pull-ups bar
- Punching bag
- Parallel bars
- Butterfly handle
- Suspended training hook



7 workout stations in one compact and functional fitness solution. With its massive design, MyStage is the ideal product for those seeking a compact multi-workout station based on calisthenics and functional training.



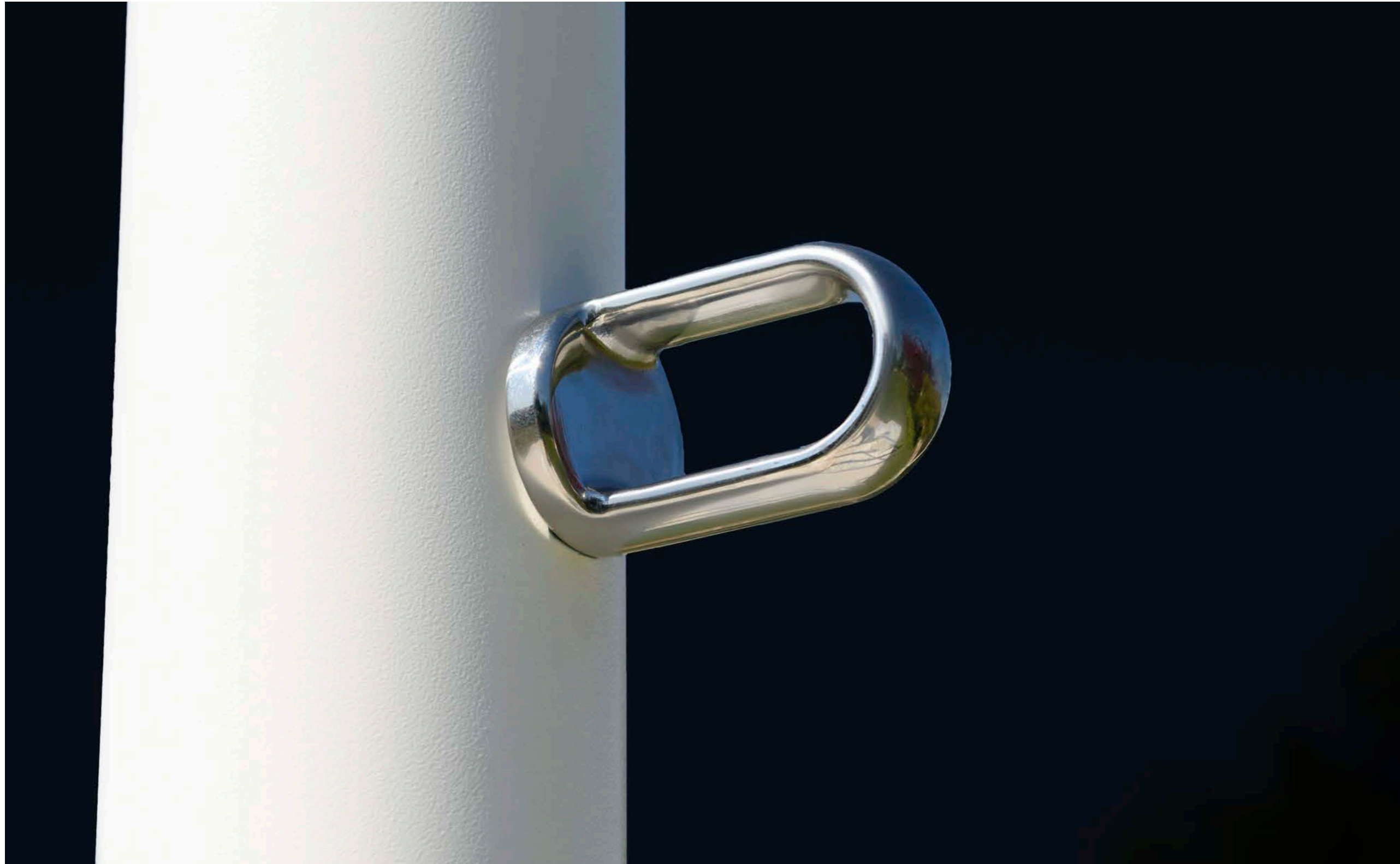
MyStage Power Rack

- Monkey bars
- Stall bar & dip
- Pull-ups bar
- Punching bag
- Parallel bars
- Butterfly handle
- Power rack station



MyStage Power Rack is the most advanced solution in terms of functionality and compactness: the power rack station that replaces the single hook also includes a landmine, pull bar and two functional hooks for a total of 10 stages.





Powder Coated Steel

For each steel product and component, we choose the most suitable raw material and treatments based on our production cycle and the needs of each design. Powder Coated Steel involves hot-dip galvanizing and polyester powder coating allowing us to offer customers a wide range of RAL colors.



MyLibreria

This shelf was born of a complex system merging high-quality materials and technologies, designed and tested by experienced engineers. MyLibreria was built to elegantly display the unique design of and safely store the MyEquilibria accessories, complimenting any interior space.

MyLibreria

- Pistols
- Resistance Bands Kit
- Wall Balls Kit
- AB Bar
- Sliding Push-ups
- Soft Kettlebells Kit
- Functional Bags Kit
- Rotary Push-ups
- Parallettes
- Fix Push-ups



More than 20 stand-alone accessories in a single solution: MyLibrary represents a functional fitness display with a unique design.





MyTools

Thanks to the study of innovative materials and collaborations with fitness experts, we have designed a new collection of soft fitness accessories for fitness lovers and luxury seekers.

Made-in-Italy and technical fabrics are the key elements of the new accessories, hand-made and hand-sewn one by one, specifically designed to be performing, functional, safe and long-lasting.

Embrace the smooth fitness experience.

Materials

The creation of each MyEquilibria accessory required hundreds of hours of meticulous research of unique, exclusive and innovative materials, and an intense collaboration with the best professionals in fitness and design. The main material is called Narvik, a special antibacterial eco-leather, particularly comfortable to the touch, pleasant to the eye and durable over time. Narvik ensures the maximum hand-grip, even if very sweaty, improving resistance and correct movements during workout. Each product is finished with cotton-titanium thread and nautical hinges to ensure maximum performance even under stress. MyTools collection uses hypoallergenic materials only (non-toxic, latex-free and phthalate free) and its products are certified as "Self Extinguishing".





MyFitness Trolley

MyFitness Trolley is a compact and convenient solution designed to provide guests of hotels and resorts with easy access to fitness equipment during their stay. This trolley is designed to fit in a hotel room or resort suite, taking up minimal space while providing guests with four essential fitness accessories.

Inside the cart, guests will find a set of rotary push-up handles, two kettlebells that come in two different weights and a set of elastic resistance bands. Overall, this trolley is a compact and versatile solution that allows guests to maintain their fitness routine while on the go. With its easy-to-use accessories, it provides a convenient and effective way to stay active and healthy.

MyFitness Trolley is a great solution for guests who want to stay fit and healthy while traveling. Its compact size, ease of use and high-quality accessories make it a great addition to any hotel room or resort.



MyFitness Trolley

- Rotary Push-ups
- Resistance Bands Kit
- Soft Kettlebell
- Wall Ball



More than 20 stand-alone accessories in a single solution: MyLibrary represents a functional fitness display with a unique design.



Inside MyFitness Trolley

Inside MyFitness Trolley there are three MyTools fitness accessories and a pair of Rotary Push-ups.

Rotary Push-ups are the first fitness product to help individuals perform push-ups with greater ease and effectiveness. The unique feature of Rotary Push-ups is the smooth rotation system that allows for a greater range of motion during the push-up, engaging more muscles and helping to improve core stability. The ergonomic design of the Rotary Push-ups is intended to reduce stress on the joints and wrists, making it a safer and more comfortable exercise option for individuals of all fitness levels. Additionally, the calibrated weight of the equipment can help to increase resistance and intensity during the workout, providing a greater challenge for those looking to build strength and endurance.

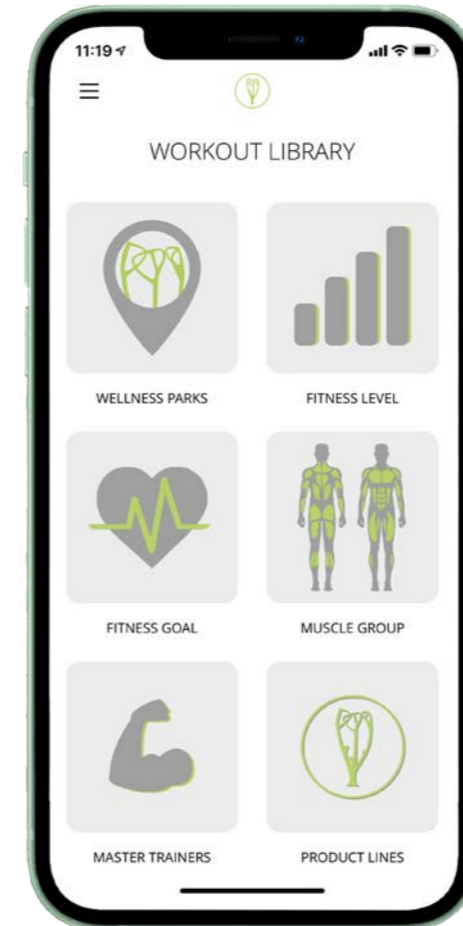




Technology

The MyEquilibria App has been designed to guarantee its users full support and guidance, facilitated by an impressive library of video exercises for each installation and accessory, direct access to MyEquilibria personal trainers and exclusive workout sequences created by some of the world's top celebrity wellness experts.

We've created the most polished interface and packed it with intuitive social features to help you connect with like-minded people, access the profiles of MyEquilibria certified trainers, challenge friends and have fun socializing.

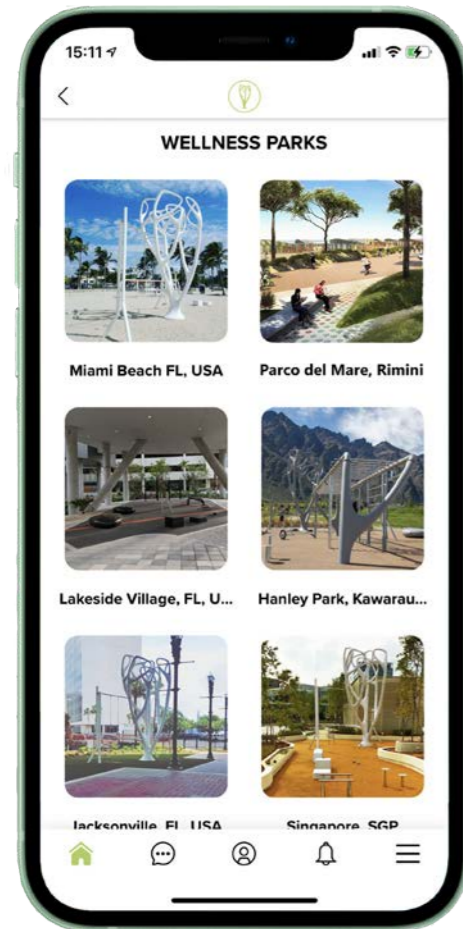


MyEquilibria App

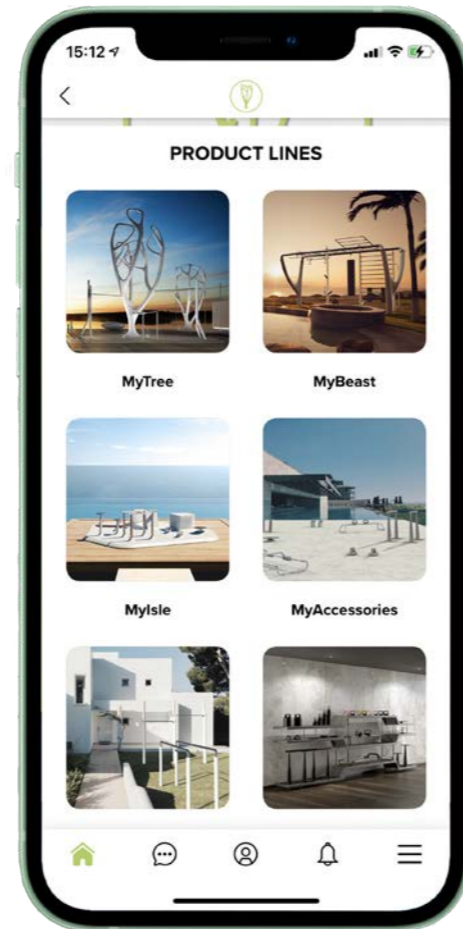
A single app to access over 1000 video tutorials, discover parks and installations, learn about products and meet other users.

Available for iOS and Android:

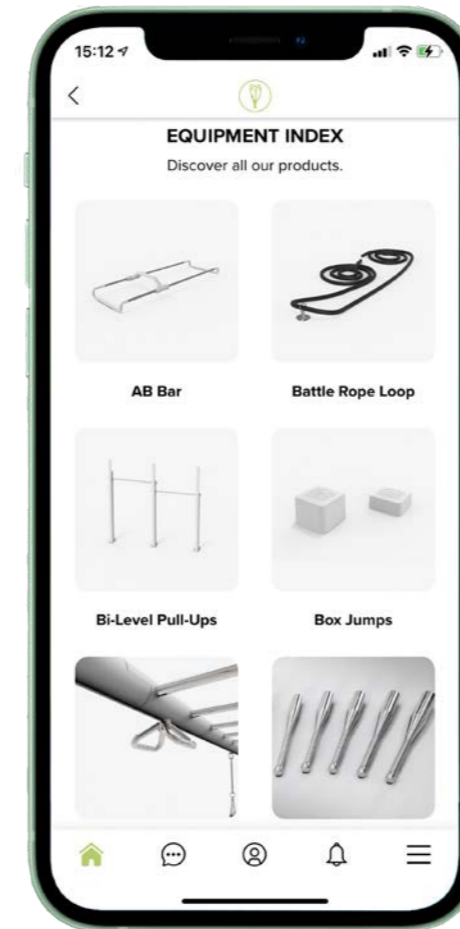




Explore the most famous MyEquilibria Wellness Parks, reach your location easily and start training by accessing the video tutorials of each product in an easy and intuitive way.



Discover the MyEquilibria indoor and outdoor collections, their characteristics and the exercises you can perform.



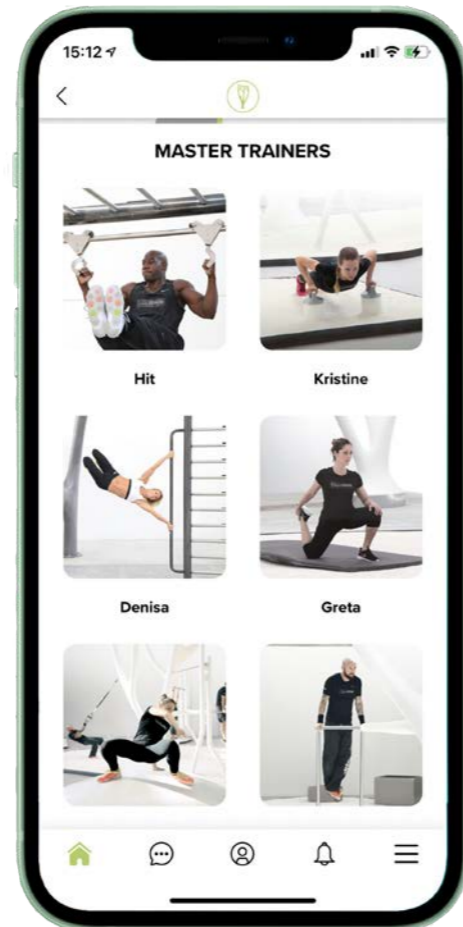
Explore the entire MyEquilibria world by browsing the catalog of products in alphabetical order.

Explore

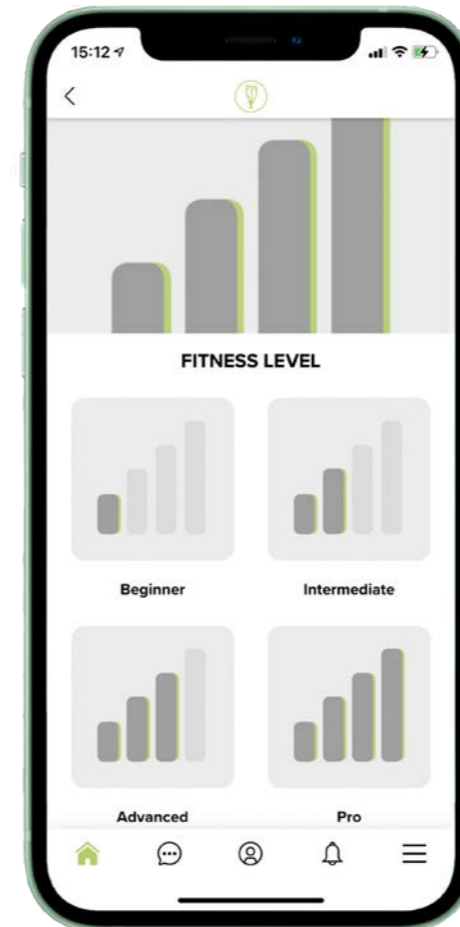
The best coaches and athletes from around the world have collaborated in the development of a library of practical, functional and effective video exercises.

Customize your workout

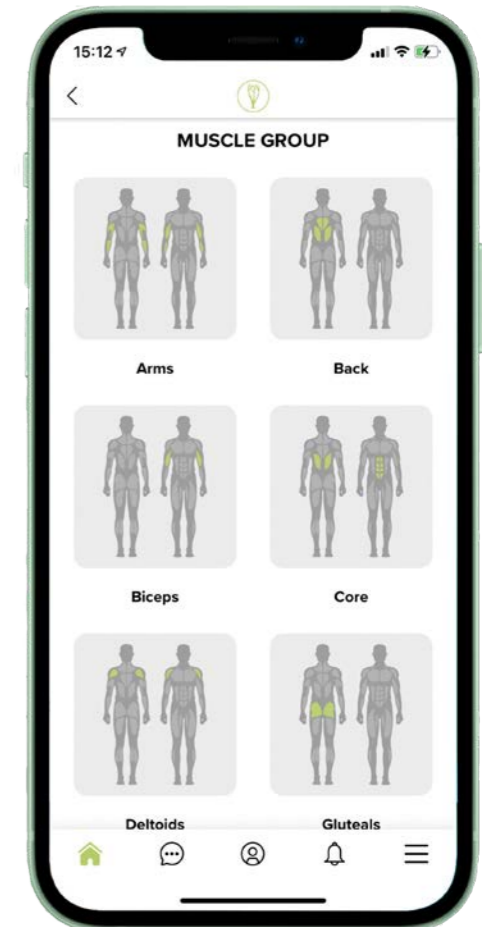
Thanks to the new intuitive style of the app, it's easy to create a personalized workout and train the right muscles, choosing your level of difficulty, your favorite equipment and the wellness goals you want to achieve.



If a particular trainer reflects your skills or trains in a way you like, you can follow all of their videos directly in this dedicated section.



Find the exercises that best suit your needs and abilities. Choose between 4 different difficulty levels, from beginner to professional athlete.

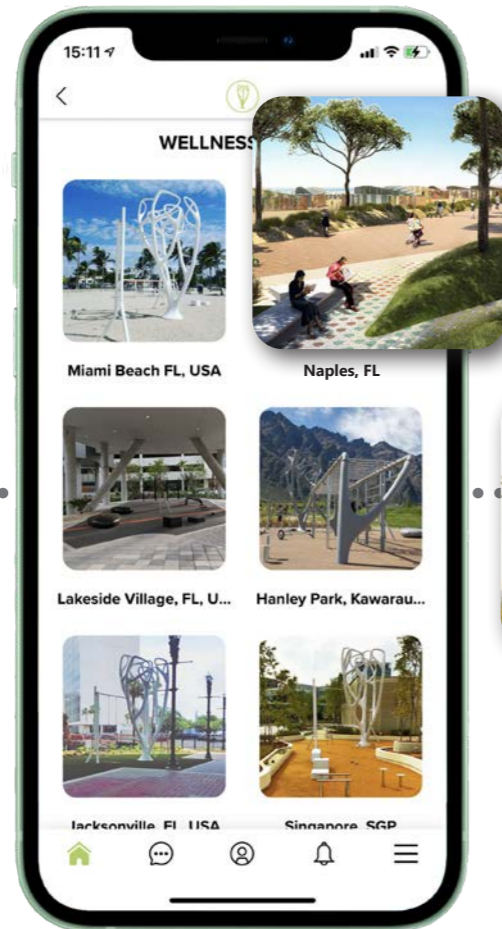


Choose the muscle group you want to train with the correct video tutorial. Create and customize your workout according to your needs.

The Journey



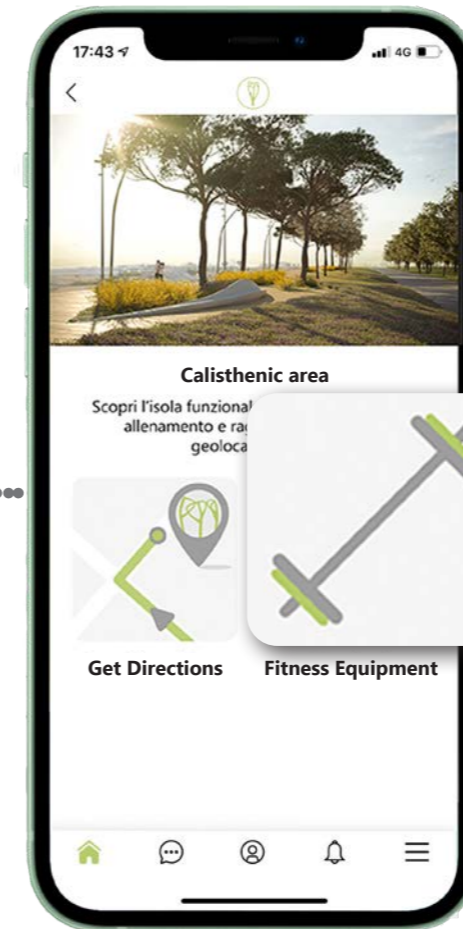
Select the Wellness Park



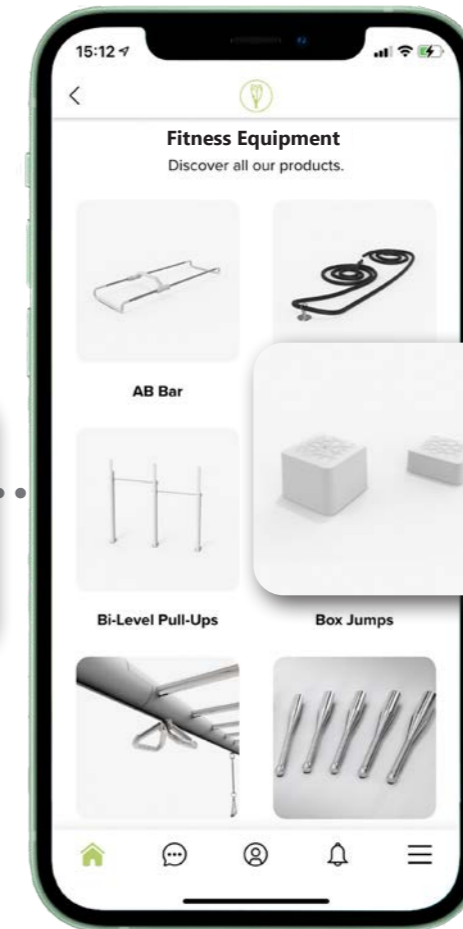
Select your location



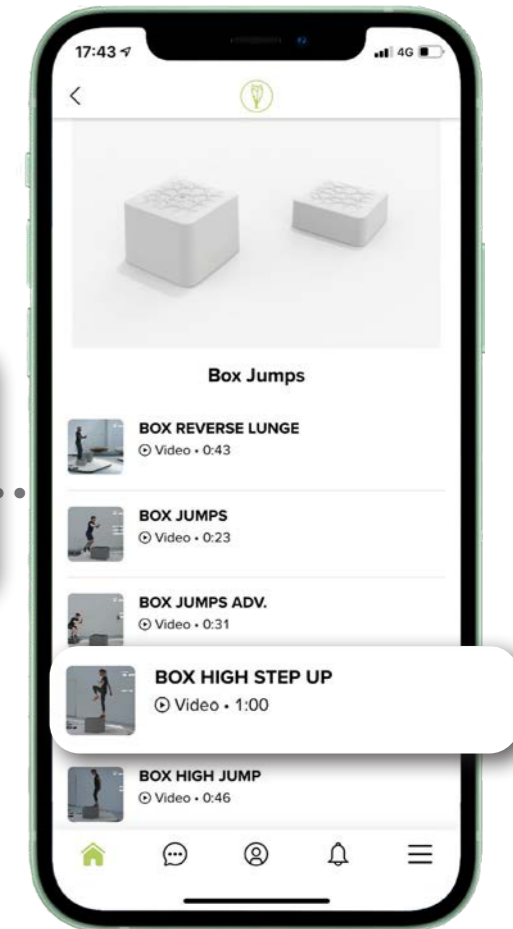
Discover the fitness area



Decide whether to get directions or discover the video tutorials equipment



Select your accessory



Select the exercise, watch the video tutorial and start your workout

Awards & Nominations



2016



reddot design award

2018



2022



2017



Premio Compasso d'Oro ADI

2018



2017



BIGSEE
PRODUCT DESIGN
AWARD 2019
WINNER

2019



2017



2019





The Placemakers Group

The Placemakers is the biggest street furniture and outdoor fitness equipment manufacturer group in the world, exclusively committed to anticipating future trends and designing urban space, through its prestigious brands: Metalco, Bellitalia, CityDesign, MyEquilibria, Eitherland and 1984.

The Placemakers Group is the industrial partner of the Company. Thanks to the Group's 30 years of experience and the knowledge of the industry's best practices, MyEquilibria is the undisputed leader in its field.



Industrial partner

MyEquilibria works closely with partners in “The Placemakers” Group, the world’s largest industrial outdoor urban furniture group.

In particular, the concrete sector specialist and MyEquilibria’s supplier of the raw material for its structures and accessories is Bellitalia, Europe’s leading concrete and natural stone product manufacturer.

Standing out for the quality of its materials, technological innovation and design, for more than 40 years, Bellitalia has been designing, manufacturing and supplying pioneering concrete, controlling every stage of the production process.

The recent collaboration with SIMAU (Marche Polytechnic University Department of Science and Engineering of Materials, the Environment and Urban Planning) has strengthened Bellitalia’s know-how, aware of the important role these relationships play in the technological and industrial development of the product.

This is why MyEquilibria collaborates with Bellitalia, in order to express the essence of the products as effectively as possible.





Who we are

Gian Luca Innocenzi has always been a lover of outdoor exercise and to show his gratitude for its benefits, he has decided to create a better world, creating sculptures inspired by nature and in respect of the principles of biomechanics.

MyEquilibria is made possible thanks to Gian Luca's 20 years of fitness experience and the even longer experience of Alfredo Tasca, president of Metalco, a leading urban furniture company. Their mission is to redefine the workout experience and integrate it with art, top calibre fitness equipment and the community.

MyEquilibria has been built with the "Instinctive Wellness Philosophy", a combination of body weight and gravity training so perfect that the workout becomes intuitive, fun and functional.

Safety EU & USA

All equipment has been designed to allow safe training, in terms of fall heights and wind resistance.

To guarantee user safety, placing antishock material underneath the equipment is mandatory wherever there is a fall height risk. The thickness of the layer of antishock material depends on the nature of the material itself and on the fall height.

All our products comply with EU and US safety regulations.

EU

- ISO EN 20957-1: 2013
- ISO EN 16630: 2015

USA

- ASTM F3101-15
- ASTM F2571-15







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For any changes or updates, refer to the website www.myequilibria.com.





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